

# Summary of Employment, Demographics, and Commuting Patterns for DeSoto County, Florida

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## **Labor Shed Analysis**

A labor shed analysis is defined as where workers work and where workers live relative to a user-defined selection area. This analysis helps to determine where a labor market draws its commuting workers. Labor shed studies can draw comparisons between various geographies including state, Congressional District, Metropolitan Statistical Area (MSA), county, Workforce Investment Area (WIA), Zip Code, and Census tract. By indicating how many of the selection area workers work outside the area, labor sheds can help identify potential pools of workers who would be available for work in the user-defined area.

Labor shed studies provide economic developers and existing or prospective employers a tool to understand the local labor market and make informed expansion and site selection decisions. In addition, labor shed studies can help indicate potential impacts from environmental, social, or economic incidents.

## **OnTheMap, Census Bureau**

OnTheMap is a mapping and reporting tool developed by the U.S. Census Bureau showing employment and home locations of workers with companion reports for user-defined areas. It is the first synthetic data product released by the Census Bureau. OnTheMap is an important tool for Florida to perform labor inflow/outflow analyses and provide commuting data to planning and economic development agencies as well as Regional Workforce Boards. OnTheMap data is also used by the Department of Economic Opportunity to help quantify natural disaster impacts for emergency management agencies based on where workers live and where they work.

OnTheMap integrates existing data from state-supplied administrative records on workers and employers with existing federal censuses, surveys, and other administrative records. The state Labor Market Information (LMI) agencies supply key data from unemployment wage records and from businesses each quarter. The Census Bureau merges the state-supplied data with current demographic information to produce the data found in OnTheMap. By combining data from different administrative sources, censuses, and surveys, the Census Bureau produces local employment information that was not previously available.

## **Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research (WSER)**

The Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research (WSER), produces, analyzes, and distributes labor statistics to improve economic decision making. These data are produced as part of the federal/state cooperative statistical program with the U.S. Department of Labor, Bureau of Labor Statistics, and the Employment and Training Administration.

## **Executive Summary**

The analysis of workforce and demographic characteristics, including commuting patterns of DeSoto County was conducted to provide economic data on the population and labor force living or working in the county. The report is useful for detailing where workers work and live in order to align resources. This report includes population, labor force, and demographics for DeSoto County.

Workers employed in DeSoto County are clustered in the Health Care and Social Assistance (12.1%) and Transportation and Warehousing (11.7%) industries. Workers living in DeSoto County are concentrated in the Retail Trade (13.3%) and Health Care and Social Assistance (12.4%) industries.

A detailed examination of commuting patterns for DeSoto County shows that the county has a net outflow of -2,673 workers. Using the latest annual Census data available, there were 8,404 workers employed in DeSoto County and 11,077 workers living in DeSoto County. Of the workers who lived in the county, 7,762 workers (70.1%) were employed outside the county.

With 70.1% of workers who reside in DeSoto County employed outside the county, DeSoto County was ranked 18<sup>th</sup> of 67 for the highest outflow rankings among Florida counties. Leon (20.9%) had the lowest outflow rate, followed by Miami-Dade (22.0%) and Duval (25.5%). Glades (85.1%), Jefferson (82.2%), and Union (79.6%) had the highest worker outflow rates.

Of the 7,762 DeSoto County workers employed outside the county, the top destination counties are Charlotte County (1,172 workers), Lee County (979 workers), and Sarasota County (672 workers). Of the 5,089 DeSoto County workers living outside the county, the top origin counties are Charlotte County (1,049 workers), Sarasota County (440 workers), and Lee County (391 workers).

# People QuickFacts

	DeSoto County	Florida	United States
<b>Population</b>			
Population estimates, July 1, 2019, (V2019)	38,001	21,477,737	328,239,523
Population estimates base, April 1, 2010, (V2019)	34,862	18,804,564	308,758,105
Population, percent change - April 1, 2010 (estimates base) to July 1, 2019, (V2019)	9.0%	14.2%	6.3%
Population, Census, April 1, 2010	34,862	18,801,310	308,745,538
Population, Census, April 1, 2020	X	21,538,187	331,449,281
<b>Age and Sex</b>			
Persons under 5 years, percent	4.9%	5.3%	6.0%
Persons under 18 years, percent	18.8%	19.7%	22.3%
Persons 65 years and over, percent	22.5%	20.9%	16.5%
Female persons, percent	43.7%	51.1%	50.8%
<b>Race and Hispanic Origin</b>			
White alone, percent	84.2%	77.3%	76.3%
Black or African American alone, percent(a)	12.7%	16.9%	13.4%
American Indian and Alaska Native alone, percent(a)	1.1%	0.5%	1.3%
Asian alone, percent(a)	0.5%	3.0%	5.9%
Native Hawaiian and Other Pacific Islander alone, percent(a)	0.2%	0.1%	0.2%
Two or More Races, percent	1.3%	2.2%	2.8%
Hispanic or Latino, percent(b)	32.1%	26.4%	18.5%
White alone, not Hispanic or Latino, percent	54.2%	53.2%	60.1%
<b>Population Characteristics</b>			
Veterans, 2015-2019	2,206	1,440,338	18,230,322
Foreign born persons, percent, 2015-2019	15.3%	20.7%	13.6%
<b>Housing</b>			
Housing units, July 1, 2019, (V2019)	15,351	9,673,682	139,684,244
Owner-occupied housing unit rate, 2015-2019	69.7%	65.4%	64.0%
Median value of owner-occupied housing units, 2015-2019	\$87,700	\$215,300	\$217,500
Median selected monthly owner costs -with a mortgage, 2015-2019	\$1,116	\$1,503	\$1,595
Median selected monthly owner costs -without a mortgage, 2015-2019	\$332	\$505	\$500
Median gross rent, 2015-2019	\$687	\$1,175	\$1,062
Building permits, 2020	110	164,074	1,471,141

## Legend

The vintage year (e.g., V2019) refers to the final year of the series (2010 thru 2019). Different vintage years of estimates are not comparable.

## Fact Notes

(a) Includes persons reporting only one race

(b) Hispanics may be of any race, so also are included in applicable race categories

Source: U.S. Census Bureau, State & County QuickFacts.

## People QuickFacts (continued)

	DeSoto County	Florida	United States
<b>Families &amp; Living Arrangements</b>			
Households, 2015-2019	12,072	7,736,311	120,756,048
Persons per household, 2015-2019	2.77	2.65	2.62
Living in same house 1 year ago, percent of persons age 1 year+, 2015-2019	86.8%	84.5%	85.8%
Language other than English spoken at home, percent of persons age 5 years+, 2015-2019	29.0%	29.4%	21.6%
<b>Computer and Internet Use</b>			
Households with a computer, percent, 2015-2019	68.6%	91.5%	90.3%
Households with a broadband Internet subscription, percent, 2015-2019	57.3%	83.0%	82.7%
<b>Education</b>			
High school graduate or higher, percent of persons age 25 years+, 2015-2019	73.5%	88.2%	88.0%
Bachelor's degree or higher, percent of persons age 25 years+, 2015-2019	11.5%	29.9%	32.1%
<b>Health</b>			
With a disability, under age 65 years, percent, 2015-2019	9.1%	8.6%	8.6%
Persons without health insurance, under age 65 years, percent	24.6%	16.3%	9.5%
<b>Economy</b>			
In civilian labor force, total, percent of population age 16 years+, 2015-2019	46.7%	58.5%	63.0%
In civilian labor force, female, percent of population age 16 years+, 2015-2019	38.8%	54.3%	58.3%
Total accommodation and food services sales, 2012 (\$1,000)(c)	19,625	49,817,925	708,138,598
Total health care and social assistance receipts/revenue, 2012 (\$1,000)(c)	96,812	124,061,425	2,040,441,203
Total manufacturers shipments, 2012 (\$1,000)(c)	D	96,924,106	5,696,729,632
Total merchant wholesaler sales, 2012 (\$1,000)(c)	D	252,626,608	5,208,023,478
Total retail sales, 2012 (\$1,000)(c)	255,355	273,867,145	4,219,821,871
Total retail sales per capita, 2012(c)	\$7,356	\$14,177	\$13,443
<b>Transportation</b>			
Mean travel time to work (minutes), workers age 16 years+, 2015-2019	26.3	27.8	26.9
<b>Income &amp; Poverty</b>			
Median household income (in 2019 dollars), 2015-2019	\$35,438	\$55,660	\$62,843
Per capita income in past 12 months (in 2019 dollars), 2015-2019	\$18,503	\$31,619	\$34,103
Persons in poverty, percent	21.8%	12.7%	10.5%

### Legend

The vintage year (e.g., V2019) refers to the final year of the series (2010 thru 2019). Different vintage years of estimates are not comparable.

### Fact Notes

(c) Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data

### Value Flags

"D" Suppressed to avoid disclosure of confidential information

Source: U.S. Census Bureau, State & County QuickFacts.

## Business and Geography QuickFacts

	DeSoto County	Florida	United States
<b>Businesses</b>			
Total employer establishments, 2019	490	574,51	7,959,103
Total employment, 2019	5,729	8,860,04	132,989,428
Total annual payroll, 2019 (\$1,000)	209,713	426,908,31	7,428,553,593
Total employment, percent change, 2018-2019	-0.7%	2.2%	1.6%
Total nonemployer establishments, 2018	1,714	2,388,050	26,485,532
All firms, 2012	1,931	2,100,187	27,626,360
Men-owned firms, 2012	974	1,084,885	14,844,597
Women-owned firms, 2012	661	807,817	9,878,397
Minority-owned firms, 2012	613	926,112	7,952,386
Nonminority-owned firms, 2012	1,215	1,121,749	18,987,918
Veteran-owned firms, 2012	165	185,756	2,521,682
Nonveteran-owned firms, 2012	1,596	1,846,686	24,070,685
<b>Geography</b>			
Population per square mile, 2010	54.7	350.6	87.4
Land area in square miles, 2010	637.06	53,624.76	3,531,905.43
FIPS Code	12027	12	1

Source: U.S. Census Bureau, State & County QuickFacts.

## Labor Force, Employment, and Unemployment

	April 2021				April 2020			
	LABOR	EMPLOY-	UNEMPLOYMENT		LABOR	EMPLOY-	UNEMPLOYMENT	
	FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)
Workforce Region 19	78,490	74,280	4,210	5.4	71,407	64,764	6,643	9.3
DeSoto County	15,528	14,858	670	4.3	14,074	13,054	1,020	7.2
Hardee County	9,086	8,613	473	5.2	8,169	7,559	610	7.5
Highlands County	36,100	33,820	2,280	6.3	32,968	29,220	3,748	11.4
Okeechobee County	17,776	16,989	787	4.4	16,196	14,931	1,265	7.8
Florida	10,357,000	9,825,000	532,000	5.1	9,718,000	8,369,000	1,349,000	13.9
United States	160,379,000	151,160,000	9,220,000	5.7	155,830,000	133,326,000	22,504,000	14.4

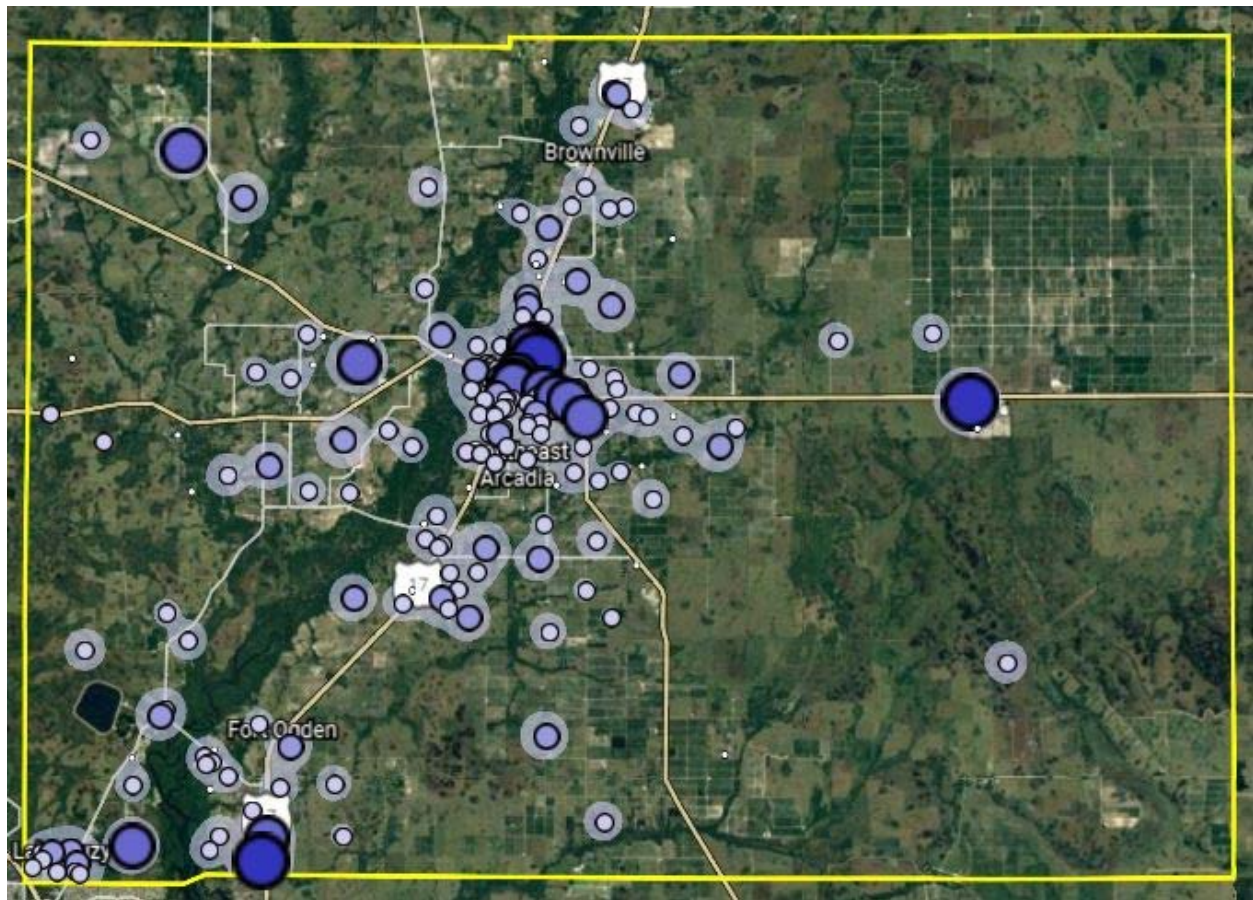
Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics.

## Population

	Population Estimate (as of July 1)							
	2012	2013	2014	2015	2016	2017	2018	2019
Workforce Region 19	200,376	199,775	200,757	202,816	206,284	209,522	211,123	213,327
DeSoto County	35,005	34,905	35,338	35,648	36,255	37,241	37,368	38,001
Hardee County	27,439	27,311	27,266	27,177	27,219	27,154	27,168	26,937
Highlands County	98,222	98,077	98,584	100,137	102,041	103,852	104,933	106,221
Okeechobee County	39,710	39,482	39,569	39,854	40,769	41,275	41,654	42,168
Florida	19,297,822	19,545,621	19,845,911	20,209,042	20,613,477	20,963,613	21,244,317	21,477,737
United States	313,830,990	315,993,715	318,301,008	320,635,163	322,941,311	324,985,539	326,687,501	328,239,523

Source: U.S. Census Bureau, Population Division.

## Where Workers Work in DeSoto County



Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

### Map Legend

#### Job Density [Jobs/Sq. Mile]

- 5 - 117
- 118 - 455
- 456 - 1,018
- 1,019 - 1,806
- 1,807 - 2,820

#### Job Count [Jobs/Census Block]

- 1 - 2
- 3 - 21
- 22 - 106
- 107 - 334
- 335 - 816



## Work Area Profile Summary

	Count	Share
<b>Total Primary Jobs</b>	8,404	100.0%
<b>Jobs by Worker Age</b>		
Age 29 or younger	1,899	22.6%
Age 30 to 54	4,214	50.1%
Age 55 or older	2,291	27.3%
<b>Jobs by Earnings</b>		
\$1,250 per month or less	1,659	19.7%
\$1,251 to \$3,333 per month	4,063	48.3%
More than \$3,333 per month	2,682	31.9%
<b>Jobs by NAICS Industry Sector</b>		
Agriculture, Forestry, Fishing and Hunting	972	11.6%
Mining, Quarrying, and Oil and Gas Extraction	0	0.0%
Utilities	74	0.9%
Construction	535	6.4%
Manufacturing	315	3.7%
Wholesale Trade	221	2.6%
Retail Trade	937	11.1%
Transportation and Warehousing	980	11.7%
Information	128	1.5%
Finance and Insurance	127	1.5%
Real Estate and Rental and Leasing	61	0.7%
Professional, Scientific, and Technical Services	116	1.4%
Management of Companies and Enterprises	12	0.1%
Administration & Support, Waste Management and Remediation	401	4.8%
Educational Services	849	10.1%
Health Care and Social Assistance	1,019	12.1%
Arts, Entertainment, and Recreation	52	0.6%
Accommodation and Food Services	629	7.5%
Other Services (excluding Public Administration)	106	1.3%
Public Administration	870	10.4%

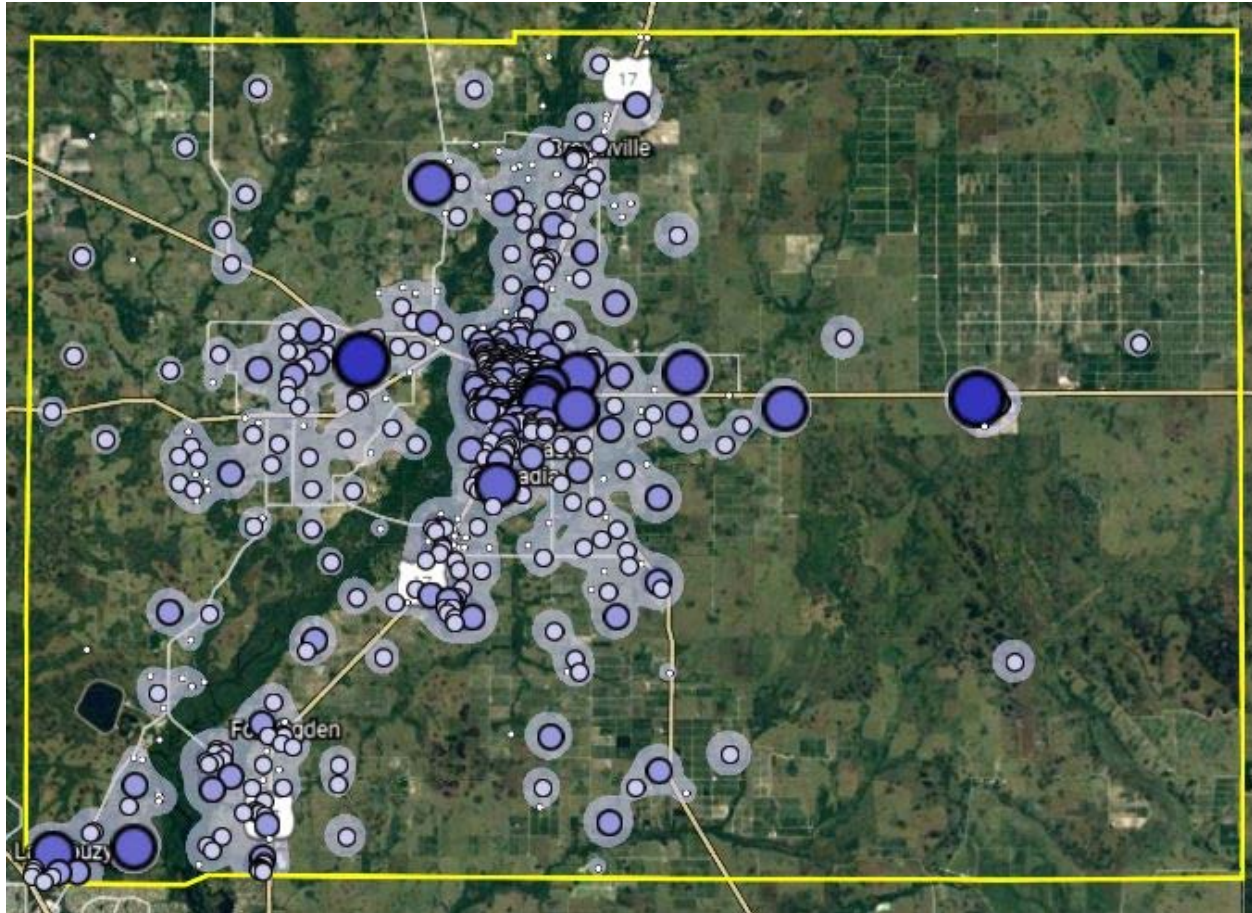
Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Work Area Profile Summary - Demographics

	Count	Share
<b>Jobs by Worker Race</b>		
White Alone	6,954	82.7%
Black or African American Alone	1,143	13.6%
American Indian or Alaska Native Alone	73	0.9%
Asian Alone	142	1.7%
Native Hawaiian or Other Pacific Islander Alone	13	0.2%
Two or More Race Groups	79	0.9%
<b>Jobs by Worker Ethnicity</b>		
Not Hispanic or Latino	6,321	75.2%
Hispanic or Latino	2,083	24.8%
<b>Jobs by Worker Educational Attainment</b>		
Less than high school	1,283	15.3%
High school or equivalent, no college	1,911	22.7%
Some college or Associate degree	2,053	24.4%
Bachelor's degree or advanced degree	1,258	15.0%
Educational attainment not available (workers aged 29 or younger)	1,899	22.6%
<b>Jobs by Worker Sex</b>		
Male	4,337	51.6%
Female	4,067	48.4%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Where Workers Live in DeSoto County



Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

### Map Legend

#### Job Density [Jobs/Sq. Mile]

- 5 - 61
- 62 - 229
- 230 - 510
- 511 - 903
- 904 - 1,409

#### Job Count [Jobs/Census Block]

- 1 - 4
- 5 - 27
- 28 - 91
- 92 - 214
- 215 - 418

## Home Area Profile Summary

	Count	Share
<b>Total Primary Jobs</b>	11,077	100.0%
<b>Jobs by Worker Age</b>		
Age 29 or younger	2,760	24.9%
Age 30 to 54	5,459	49.3%
Age 55 or older	2,858	25.8%
<b>Jobs by Earnings</b>		
\$1,250 per month or less	2,532	22.9%
\$1,251 to \$3,333 per month	5,121	46.2%
More than \$3,333 per month	3,424	30.9%
<b>Jobs by NAICS Industry Sector</b>		
Agriculture, Forestry, Fishing and Hunting	948	8.6%
Mining, Quarrying, and Oil and Gas Extraction	19	0.2%
Utilities	58	0.5%
Construction	1,194	10.8%
Manufacturing	501	4.5%
Wholesale Trade	314	2.8%
Retail Trade	1,468	13.3%
Transportation and Warehousing	305	2.8%
Information	125	1.1%
Finance and Insurance	245	2.2%
Real Estate and Rental and Leasing	171	1.5%
Professional, Scientific, and Technical Services	394	3.6%
Management of Companies and Enterprises	74	0.7%
Administration & Support, Waste Management and Remediation	744	6.7%
Educational Services	851	7.7%
Health Care and Social Assistance	1,373	12.4%
Arts, Entertainment, and Recreation	171	1.5%
Accommodation and Food Services	1,113	10.0%
Other Services (excluding Public Administration)	305	2.8%
Public Administration	704	6.4%

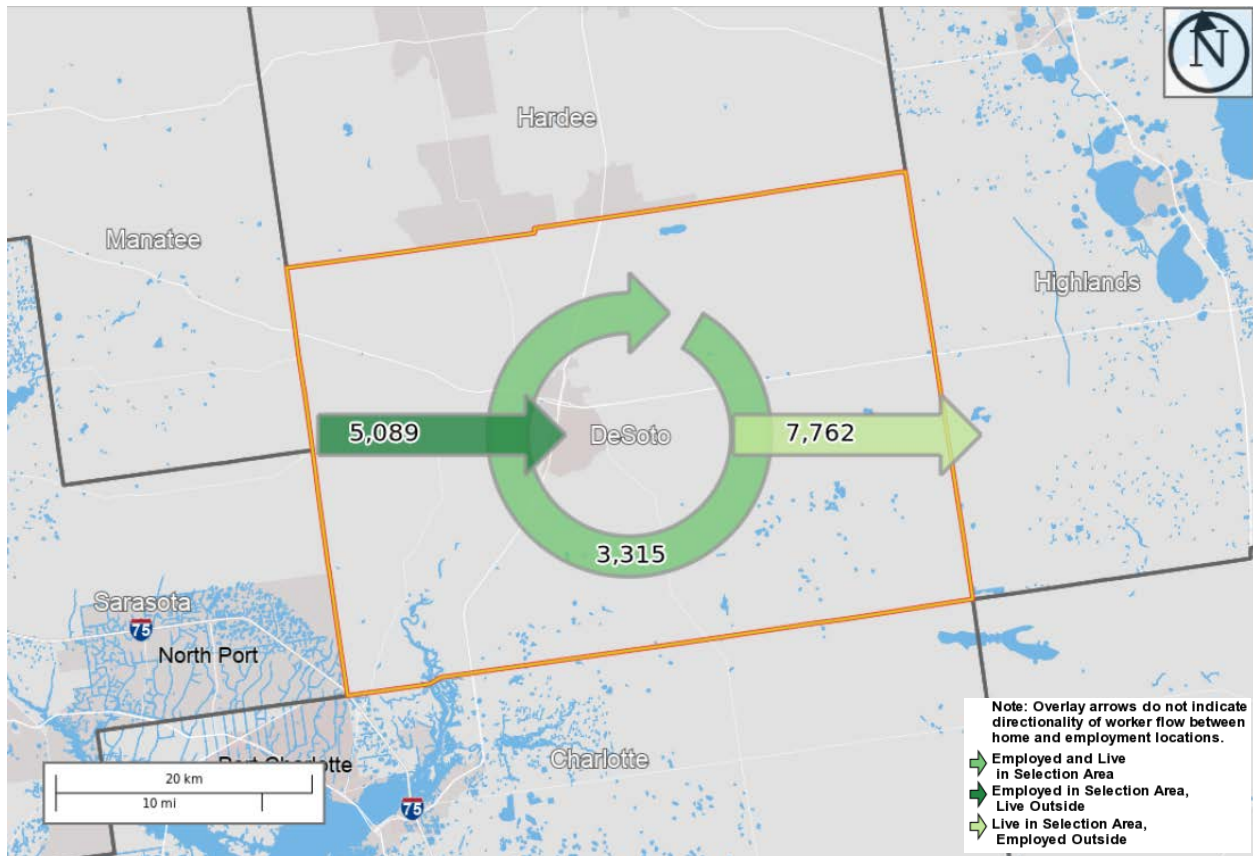
Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Home Area Profile Summary - Demographics

	Count	Share
<b>Jobs by Worker Race</b>		
White Alone	9,259	83.6%
Black or African American Alone	1,436	13.0%
American Indian or Alaska Native Alone	99	0.9%
Asian Alone	148	1.3%
Native Hawaiian or Other Pacific Islander Alone	16	0.1%
Two or More Race Groups	119	1.1%
<b>Jobs by Worker Ethnicity</b>		
Not Hispanic or Latino	8,040	72.6%
Hispanic or Latino	3,037	27.4%
<b>Jobs by Worker Educational Attainment</b>		
Less than high school	1,673	15.1%
High school or equivalent, no college	2,317	20.9%
Some college or Associate degree	2,549	23.0%
Bachelor's degree or advanced degree	1,778	16.1%
Educational attainment not available (workers aged 29 or younger)	2,760	24.9%
<b>Jobs by Worker Sex</b>		
Male	5,878	53.1%
Female	5,199	46.9%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Labor Inflow/Outflow Map



Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

Of the 8,404 people who are employed in DeSoto County, 3,315 (39.4%) live and work in the county. There are 5,089 (60.6%) workers who live outside DeSoto County and work within the county. Of the 11,077 workers who live within DeSoto County, 7,762 (70.1%) residents work outside the county. There is a net outflow of -2,673 workers from DeSoto County.

## Labor Inflow/Outflow Summary

	Count	Share
<b>DeSoto County Labor Market Size (Primary Jobs)</b>		
Employed in the Selection Area	8,404	100.0%
Living in the Selection Area	11,077	131.8%
Net Job Inflow (+) or Outflow (-)	-2,673	-
<b>DeSoto County Labor Force Efficiency (Primary Jobs)</b>		
Living in the Selection Area	11,077	100.0%
Living and Employed in the Selection Area	3,315	29.9%
Living in the Selection Area but Employed Outside	7,762	70.1%
<b>DeSoto County Employment Efficiency (Primary Jobs)</b>		
Employed in the Selection Area	8,404	100.0%
Employed and Living in the Selection Area	3,315	39.4%
Employed in the Selection Area but Living Outside	5,089	60.6%
<b>Outflow Job Characteristics</b>		
External Jobs Filled by Residents	7,762	100.0%
Workers Aged 29 or younger	2,005	25.8%
Workers Aged 30 to 54	3,789	48.8%
Workers Aged 55 or older	1,968	25.4%
Workers Earning \$1,250 per month or less	1,834	23.6%
Workers Earning \$1,251 to \$3,333 per month	3,508	45.2%
Workers Earning More than \$3,333 per month	2,420	31.2%
Workers in the "Goods Producing" Industry Class	1,761	22.7%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,768	22.8%
Workers in the "All Other Services" Industry Class	4,233	54.5%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Labor Inflow/Outflow Summary (continued)

	Count	Share
<b>Inflow Job Characteristics (Primary Jobs)</b>		
Internal Jobs Filled by Outside Workers	5,089	100.0%
Workers Aged 29 or younger	1,144	22.5%
Workers Aged 30 to 54	2,544	50.0%
Workers Aged 55 or older	1,401	27.5%
Workers Earning \$1,250 per month or less	961	18.9%
Workers Earning \$1,251 to \$3,333 per month	2,450	48.1%
Workers Earning More than \$3,333 per month	1,678	33.0%
Workers in the "Goods Producing" Industry Class	921	18.1%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,835	36.1%
Workers in the "All Other Services" Industry Class	2,333	45.8%
<b>Interior Flow Job Characteristics (Primary Jobs)</b>		
Internal Jobs Filled by Residents	3,315	100.0%
Workers Aged 29 or younger	755	22.8%
Workers Aged 30 to 54	1,670	50.4%
Workers Aged 55 or older	890	26.8%
Workers Earning \$1,250 per month or less	698	21.1%
Workers Earning \$1,251 to \$3,333 per month	1,613	48.7%
Workers Earning More than \$3,333 per month	1,004	30.3%
Workers in the "Goods Producing" Industry Class	901	27.2%
Workers in the "Trade, Transportation, and Utilities" Industry Class	377	11.4%
Workers in the "All Other Services" Industry Class	2,037	61.4%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.



## Work Destination Summary

### Where Workers are Employed Who Live in DeSoto County

	Count	Share
<b>Total Primary Jobs</b>	11,077	100.0%
<b>Job Counts by Counties Where Workers are Employed - Primary Jobs</b>		
DeSoto County, FL	3,315	29.9%
Charlotte County, FL	1,172	10.6%
Lee County, FL	979	8.8%
Sarasota County, FL	672	6.1%
Polk County, FL	611	5.5%
Miami-Dade County, FL	455	4.1%
Hillsborough County, FL	426	3.8%
Broward County, FL	353	3.2%
Manatee County, FL	312	2.8%
Palm Beach County, FL	289	2.6%
Hardee County, FL	260	2.3%
Orange County, FL	255	2.3%
Collier County, FL	250	2.3%
Highlands County, FL	226	2.0%
St. Lucie County, FL	187	1.7%
Pinellas County, FL	147	1.3%
Martin County, FL	112	1.0%
Hendry County, FL	102	0.9%
Indian River County, FL	85	0.8%
Brevard County, FL	76	0.7%
Osceola County, FL	75	0.7%
Seminole County, FL	72	0.6%
Duval County, FL	71	0.6%
Okeechobee County, FL	64	0.6%
Pasco County, FL	50	0.5%
All Other Locations	461	4.2%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

## Home Destination Summary

### Where Workers Live Who are Employed in DeSoto County

	Count	Share
<b>Total Primary Jobs</b>	8,404	100.0%
<b>Job Counts by Counties Where Workers Live - Primary Jobs</b>		
DeSoto County, FL	3,315	39.4%
Charlotte County, FL	1,049	12.5%
Sarasota County, FL	440	5.2%
Lee County, FL	391	4.7%
Polk County, FL	363	4.3%
Highlands County, FL	322	3.8%
Hillsborough County, FL	282	3.4%
Manatee County, FL	277	3.3%
Hardee County, FL	225	2.7%
Miami-Dade County, FL	152	1.8%
Orange County, FL	148	1.8%
Pinellas County, FL	129	1.5%
Collier County, FL	126	1.5%
Palm Beach County, FL	121	1.4%
St. Lucie County, FL	117	1.4%
Broward County, FL	105	1.2%
Pasco County, FL	86	1.0%
Brevard County, FL	79	0.9%
Marion County, FL	63	0.7%
Hendry County, FL	60	0.7%
Seminole County, FL	59	0.7%
Indian River County, FL	52	0.6%
Hernando County, FL	45	0.5%
Osceola County, FL	43	0.5%
Martin County, FL	40	0.5%
All Other Locations	315	3.7%

Source: U.S. Census Bureau, OnTheMap Application and Longitudinal Employer-Household Dynamics program.

**Florida Department of Economic Opportunity  
Bureau of Workforce Statistics and Economic Research  
(WSER)**

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