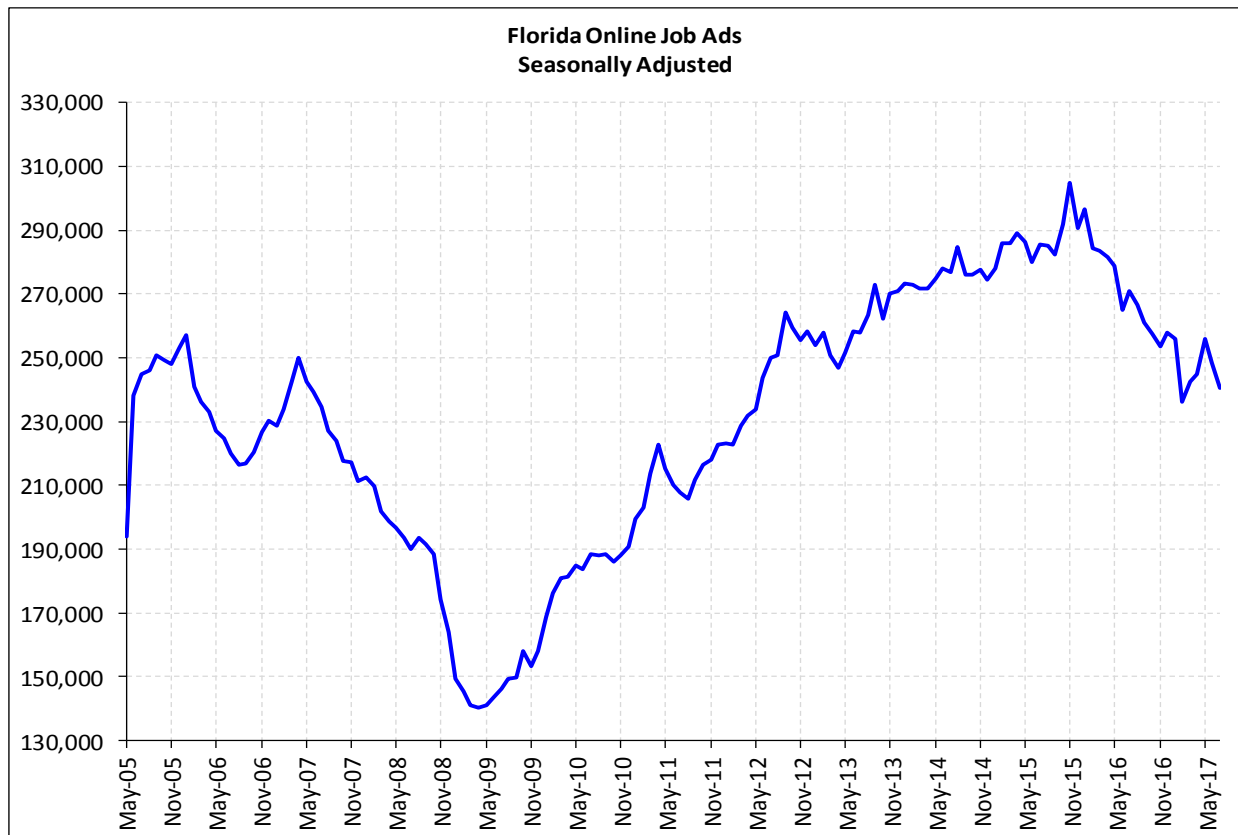




Help Wanted OnLine, Statewide Summary July 2017

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 16,000 sources and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation, and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Florida Department of Economic Opportunity, Bureau of Labor Market Statistics compiles and publishes reports every month from Help Wanted OnLine that show hiring demand at both the state level and the regional workforce board level.



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

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Florida Seasonally Adjusted	Online Ads July-2017	Online Ads June-2017	Online Ads July-2016	Over the Month Change		Over the Year Change	
				Level	Percent	Level	Percent
Total Ads	240,443	248,335	270,836	-7,892	-3.2%	-30,393	-11.2%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Florida job postings compiled by the Help Wanted OnLine data series totaled 240,443 openings (seasonally adjusted) in July 2017. July job demand represented a decrease of 30,393 openings (-11.2 percent) over the year from the 270,836 openings in July 2016. Job postings in Florida decreased over the month by 7,892 openings (-3.2 percent). Nationally, demand decreased by 499,300 openings (-9.8 percent) over the year and decreased by 157,700 job openings (-3.3 percent) in July compared to the previous month.

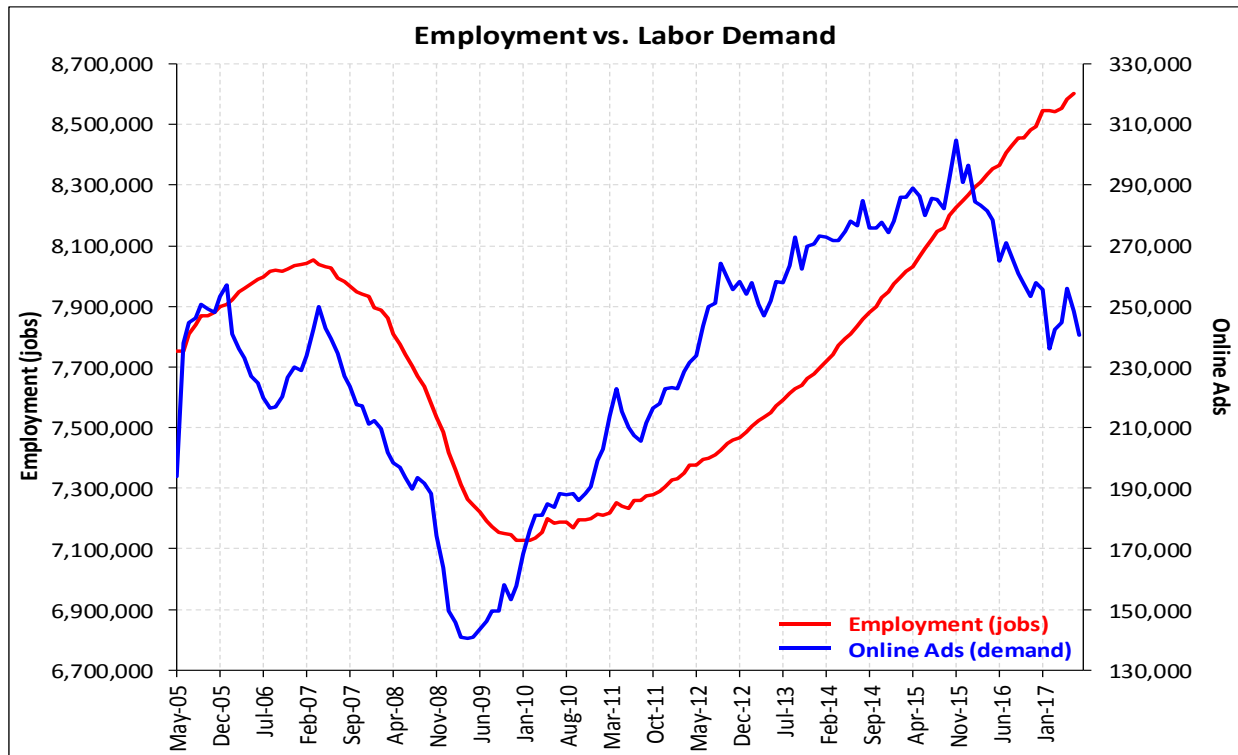
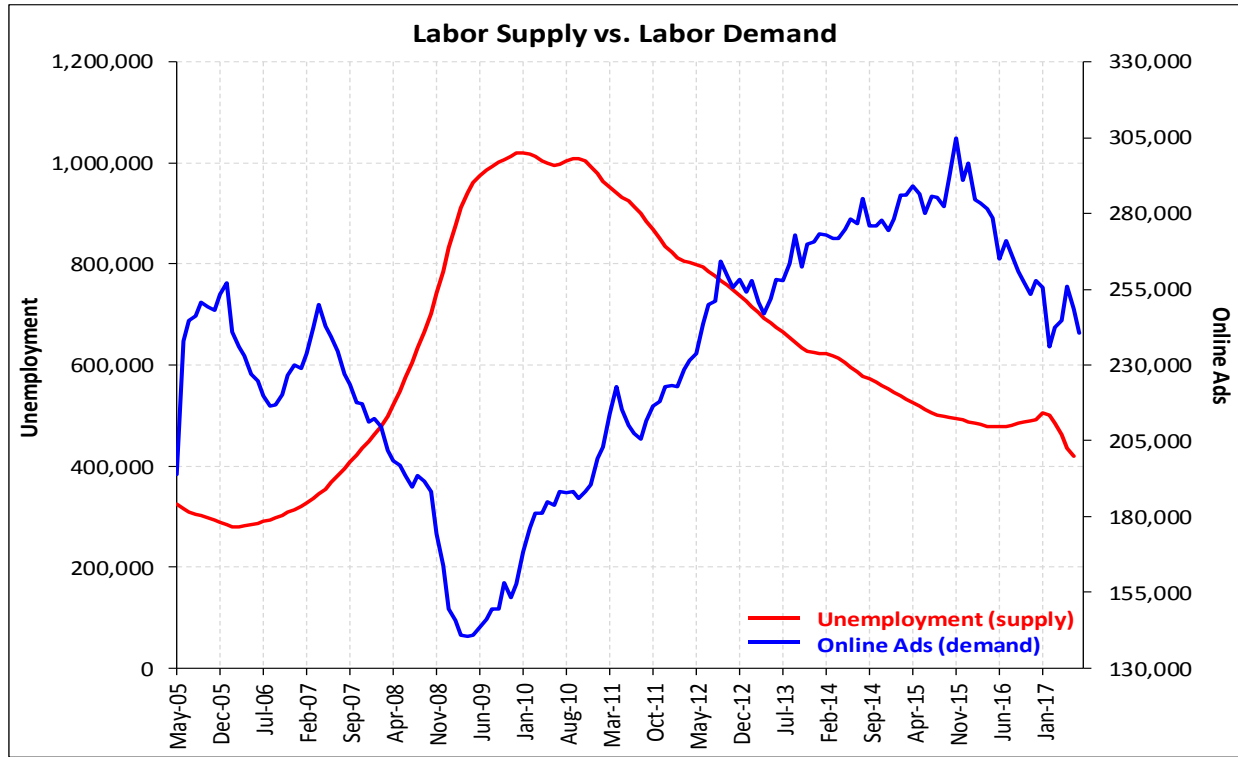
Major occupational groups with the most online ads in July were healthcare practitioners and technical occupations; office and administrative support occupations; sales and related occupations; and computer and mathematical occupations.

Online job demand was highest in the large metro cities, led by Tampa, Orlando, Miami, Jacksonville, and Fort Lauderdale. Among the top 25 cities with the most online ads, the highest percentage gain over the year in online ads was in Tallahassee, Florida (+21.8 percent).

Top 20 Advertised Occupations for Florida, Not Seasonally Adjusted	Online Ads July-2017	Online Ads July-2016
Registered Nurses	13,448	16,868
First-Line Supervisors of Retail Sales Workers	6,621	6,171
Retail Salespersons	6,115	6,344
Heavy and Tractor-Trailer Truck Drivers	4,999	5,785
Customer Service Representatives	4,504	5,100
First-Line Supervisors of Office and Administrative Support Workers	4,053	4,336
First-Line Supervisors of Food Preparation and Serving Workers	4,031	4,736
Maintenance and Repair Workers, General	3,899	3,753
Computer User Support Specialists	3,239	3,188
Software Developers, Applications	3,004	2,764
Accountants	2,930	2,787
Medical and Health Services Managers	2,754	3,146
Computer Systems Analysts	2,724	2,809
Network and Computer Systems Administrators	2,635	3,230
Bookkeeping, Accounting, and Auditing Clerks	2,625	2,396
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	2,331	2,527
Web Developers	2,323	2,684
Landscaping and Groundskeeping Workers	2,204	2,384
Marketing Managers	2,148	2,200
Maids and Housekeeping Cleaners	2,146	2,577

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

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Sources: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

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Top 15 Direct Employers by Online Ads	Online Ads July-2017	Online Ads July-2016
HCA - The Healthcare Company	4,367	3,967
ACCENTURE	2,382	764
BROOKDALE	1,450	1,544
Ascension Health	1,442	779
Community Health Systems Inc	1,317	1,471
Marriott	1,311	1,057
University of Florida	1,167	860
Lowe's	1,082	857
Hilton Worldwide	994	1,357
Florida Hospital	975	1,050
Adventist HealthCare	942	23
Home Depot	922	216
Starbucks	903	481
Army	836	202
Allied Universal Corp.	812	1

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Cities With the Most Online Ads	Online Ads July-2017	Online Ads July-2016	Change (Percent)
Tampa, FL	22,800	26,575	-14.2%
Orlando, FL	20,552	22,892	-10.2%
Miami, FL	17,855	20,889	-14.5%
Jacksonville, FL	15,242	15,924	-4.3%
Fort Lauderdale, FL	6,846	9,075	-24.6%
Tallahassee, FL	6,148	5,046	21.8%
Saint Petersburg, FL	4,830	5,221	-7.5%
Sarasota, FL	4,465	4,897	-8.8%
Fort Myers, FL	4,462	5,101	-12.5%
Boca Raton, FL	4,337	5,166	-16.0%
Pensacola, FL	4,313	4,009	7.6%
West Palm Beach, FL	4,064	4,886	-16.8%
Gainesville, FL	4,017	3,894	3.2%
Clearwater, FL	3,518	4,359	-19.3%
Melbourne, FL	3,152	2,997	5.2%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

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Top 15 Requested Skills by Online Ads	Online Ads July-2017
Bilingual	7,345
Quality Assurance (QA)	6,317
Pediatrics	5,932
Freight+	5,913
English Speaker	4,348
Preventative Maintenance	3,834
Customer Relationship Management (CRM)	3,666
Quality Control	3,463
Bilingual Spanish	3,376
Structured Query Language (SQL)	3,203
Food Preparation	3,158
Technical Support	2,953
Critical Care	2,832
Forklifts	2,776
Behavioral Health	2,757

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Certifications by Online Ads	Online Ads July-2017
Driver's License	23,617
Certified Registered Nurse (RN)	15,740
Basic Life Support (BLS)	12,351
Commercial Driver's License (CDL)	7,318
Secret Clearance	6,937
Occupational Safety & Health Administration Certification (OSHA)	5,544
Certification in Cardiopulmonary Resuscitation (CPR)	5,480
Advanced Cardiac Life Support (ACLS)	5,417
Continuing Education (CE)	4,662
Licensed Practical Nurse (LPN)	3,714
Board Certified (BC)	2,789
Health Insurance Portability and Accountability Act - HIPAA (HIPAA)	2,635
HAZMAT	2,621
Food Safety Programs (HACCP)	2,508
Certified in Nursing Administration (CNA)	2,497

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–July 2017

Florida Online Ads by Job Type

Job Type	Online Ads July-2017
Full-Time	219,282
Part-Time	44,179
Contract	16,732
Internship	1,322

Note: Total advertisements in this table may not equal the previously reported total due to overlapping or unspecified categories, and also because these counts are not seasonally adjusted.

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Highlights from The Conference Board, July 2017

- 10 of the 10 largest states saw online demand decrease over the year. California had the largest decrease over the month, losing 53,590 ads. 9 of the 10 largest states experienced losses over the month. Ohio had the largest increase over the month, gaining 70 ads.
- All four U.S. regions had decreasing online labor demand over the month. The South experienced the largest decrease over the month, losing 53,300 ads.
- There were eight states in which the number of advertisements exceeded the number of unemployed: Colorado, North Dakota, Minnesota, New Hampshire, Wisconsin, Iowa, Hawaii, and Nebraska.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads July-2017	Total Ads July-2016	Over The Year Change	
			Level	Percent
California	529,248	582,838	-53,590	-9.2%
Texas	307,696	360,498	-52,802	-14.6%
New York	274,359	293,351	-18,992	-6.5%
Florida	240,443	270,836	-30,393	-11.2%
Pennsylvania	196,405	210,971	-14,567	-6.9%
Illinois	178,441	193,213	-14,772	-7.6%
Ohio	165,348	182,096	-16,748	-9.2%
Georgia	145,519	154,066	-8,547	-5.5%
Michigan	136,805	157,016	-20,211	-12.9%
North Carolina	131,251	138,816	-7,565	-5.4%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.