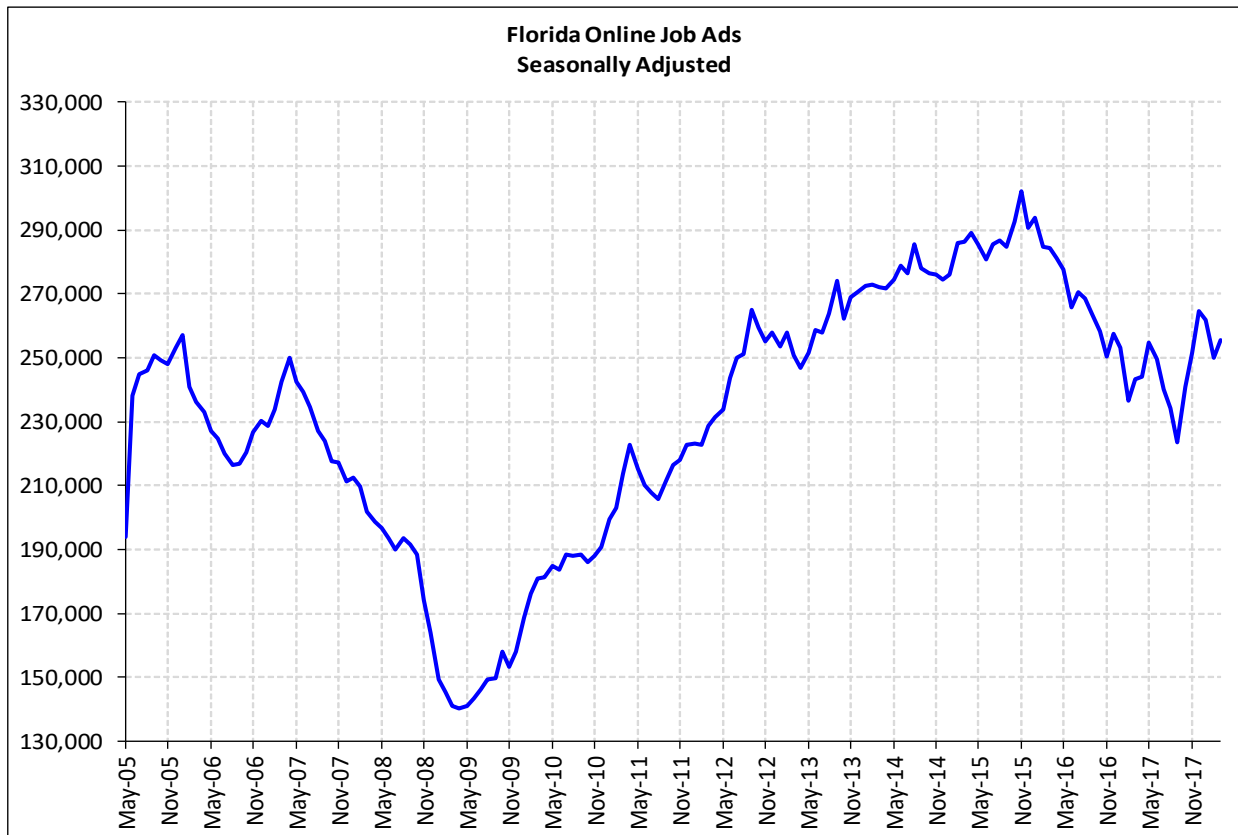


Help Wanted OnLine, Statewide Summary March 2018

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 16,000 sources and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation, and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Florida Department of Economic Opportunity, Bureau of Labor Market Statistics compiles and publishes reports every month from Help Wanted OnLine that show hiring demand at both the state level and the regional workforce board level.



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

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Florida Seasonally Adjusted	Online Ads March-2018	Online Ads February-2018	Online Ads March-2017	Over the Month Change		Over the Year Change	
				Level	Percent	Level	Percent
Total Ads	255,327	250,145	243,134	5,182	2.1%	12,194	5.0%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Florida job postings compiled by the Help Wanted OnLine data series totaled 255,327 job ads (seasonally adjusted) in March 2018. March job demand represented an increase of 12,194 job ads (+5.0 percent) over the year from the 243,134 jobs ads in March 2017. Job ads in Florida increased over the month by 5,182 ads (+2.1 percent). Nationally, demand increased by 170,900 job ads (+3.7 percent) over the year and increased by 102,100 ads (+2.2 percent) in March compared to the previous month.

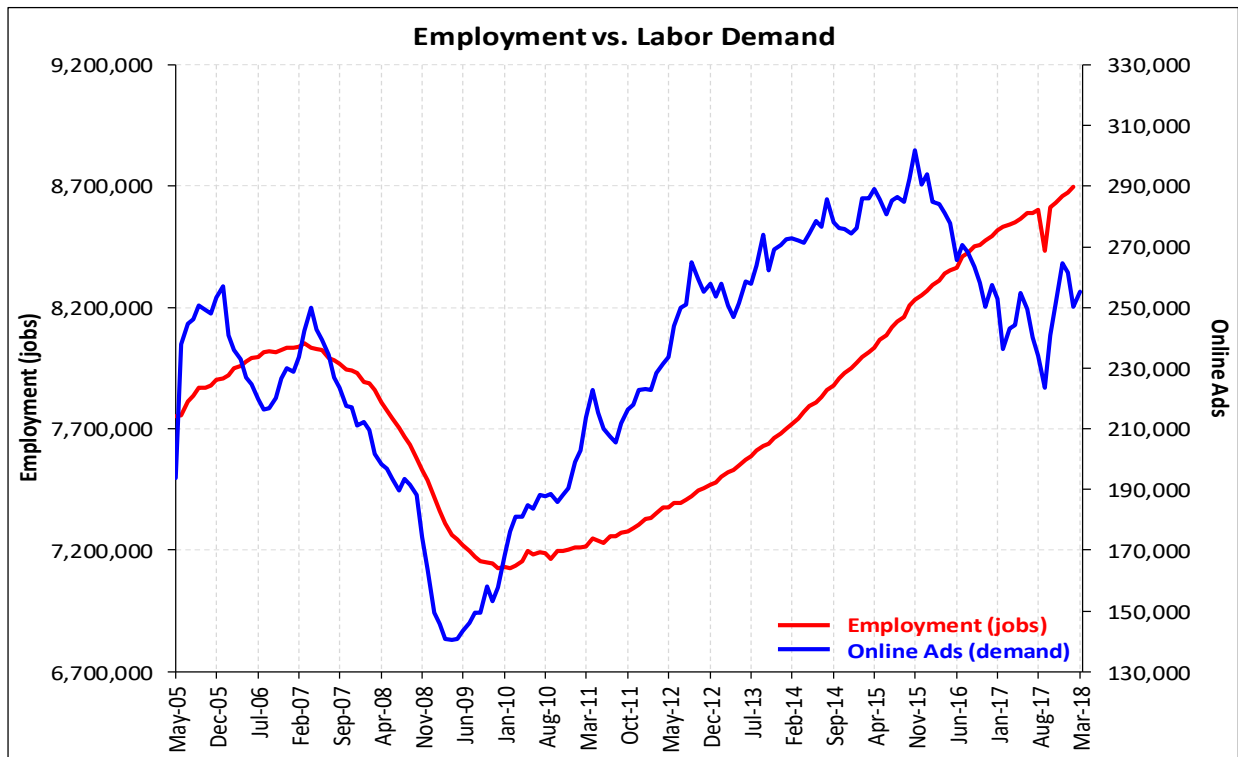
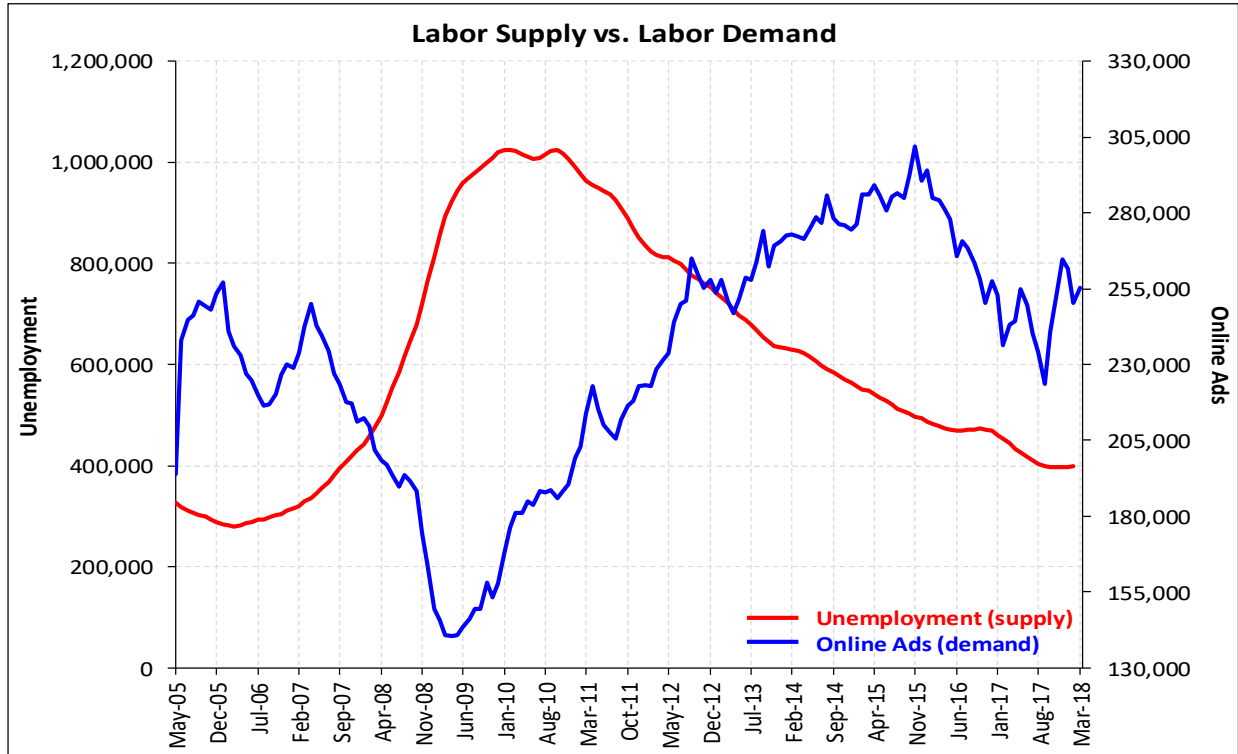
Major occupational groups with the most online ads in March were healthcare practitioners and technical occupations; office and administrative support occupations; sales and related occupations; and computer and mathematical occupations.

Online job demand was highest in the large metro cities, led by Orlando, Tampa, Miami, Jacksonville, and Fort Lauderdale. Among the top 15 cities with the most online ads, the highest percentage gain over the year in online ads was in Melbourne, Florida (+7.9 percent).

Top 20 Advertised Occupations for Florida, Not Seasonally Adjusted	Online Ads March-2018	Online Ads March-2017
Registered Nurses	12,875	14,152
Retail Salespersons	6,901	6,717
Heavy and Tractor-Trailer Truck Drivers	6,683	5,214
First-Line Supervisors of Retail Sales Workers	5,943	6,982
Customer Service Representatives	5,094	5,243
First-Line Supervisors of Office and Administrative Support Workers	4,564	4,841
First-Line Supervisors of Food Preparation and Serving Workers	4,416	4,605
Maintenance and Repair Workers, General	4,121	4,015
Maids and Housekeeping Cleaners	3,266	2,930
Software Developers, Applications	3,261	3,081
Computer Systems Analysts	3,019	2,767
Accountants	2,885	3,069
Computer User Support Specialists	2,832	3,359
Cooks, Restaurant	2,679	2,628
Medical and Health Services Managers	2,675	2,685
Network and Computer Systems Administrators	2,549	2,917
Combined Food Preparation and Serving Workers, Including Fast Food	2,458	2,162
Light Truck or Delivery Services Drivers	2,437	2,277
Bookkeeping, Accounting, and Auditing Clerks	2,420	2,818
Management Analysts	2,355	2,076

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–March 2018



Sources: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–March 2018

Top 15 Direct Employers by Online Ads	Online Ads March-2018	Online Ads March-2017
HCA - The Healthcare Company	4,294	3,869
Marriott	3,985	1,688
ACCENTURE	1,900	2,886
Lowe's	1,722	1,247
BROOKDALE	1,388	1,346
Hilton Worldwide	1,385	1,389
Ascension Health	1,310	693
AutoZone, Inc	1,276	4
Community Health Systems Inc	1,157	1,172
CONSULATE HEALTH CARE	1,131	532
Miami Dade College	1,059	4
University of Florida	1,032	1,709
Baptist Health System	1,026	349
Deloitte	1,004	630
Target Corporation	973	5

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Cities With the Most Online Ads	Online Ads March-2018	Online Ads March-2017	Change (Percent)
Orlando, FL	22,746	23,453	-3.0%
Tampa, FL	21,870	25,040	-12.7%
Miami, FL	21,507	21,520	-0.1%
Jacksonville, FL	15,798	15,969	-1.1%
Fort Lauderdale, FL	7,331	7,867	-6.8%
Tallahassee, FL	5,797	5,520	5.0%
Fort Myers, FL	5,787	5,382	7.5%
Saint Petersburg, FL	5,156	5,612	-8.1%
Boca Raton, FL	4,717	5,019	-6.0%
Sarasota, FL	4,652	5,149	-9.7%
West Palm Beach, FL	4,157	4,848	-14.3%
Pensacola, FL	3,992	3,981	0.3%
Gainesville, FL	3,959	4,412	-10.3%
Naples, FL	3,542	3,702	-4.3%
Melbourne, FL	3,526	3,268	7.9%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–March 2018

Top 15 Requested Skills by Online Ads	Online Ads March-2018
Microsoft Office	22,723
Impact Software	10,578
Freight+	10,034
Quality Assurance (QA)	8,822
Bilingual	8,081
Pediatrics	6,758
Microsoft PowerPoint	5,917
Preventative Maintenance	4,961
Customer Relationship Management (CRM)	4,867
English Speaker	4,806
Quality Control	4,483
Behavioral Health	4,338
Food Preparation	4,036
Mathematics	3,720
Bilingual Spanish	3,644

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Certifications by Online Ads	Online Ads March-2018
Driver's License	29,434
Basic Life Support (BLS)	14,970
Certified Registered Nurse (RNC)	12,900
Commercial Driver's License (CDL)	12,582
Secret Clearance	8,921
Certification in Cardiopulmonary Resuscitation (CPR)	6,693
Advanced Cardiac Life Support (ACLS)	6,472
Occupational Safety & Health Administration Certification (OSHA)	5,915
Continuing Education (CE)	5,579
HAZMAT	4,478
Food Safety Programs (HACCP)	4,332
Licensed Practical Nurse (LPN)	3,871
Board Certified (BC)	3,131
First Aid Certification	3,048
Accounting	2,954

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–March 2018

Florida Online Ads by Job Type

Job Type	Online Ads March-2018
Full-Time	238,741
Part-Time	57,852
Contract	10,534
Internship	2,385

Note: Total advertisements in this table may not equal the previously reported total due to overlapping or unspecified categories, and also because these counts are not seasonally adjusted.

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Highlights from The Conference Board, March 2018

- Nine of the ten largest states saw online demand increase over the year. California had the largest increase over the year, gaining 27,486 ads. Eight of the ten largest states experienced gains over the month. Texas had the largest increase over the month, gaining 15,335 ads.
- Four of the four U.S. regions had increasing online labor demand over the month. The South experienced the largest increase over the month, gaining 21,700 ads.
- There were twelve states in which the number of advertisements exceeded the number of unemployed: Hawaii, North Dakota, Colorado, Minnesota, New Hampshire, Iowa, Vermont, Wisconsin, Massachusetts, Nebraska, Utah, and Maine.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads March-2018	Total Ads March-2017	Over The Year Change	
			Level	Percent
California	559,286	531,800	27,486	5.2%
Texas	335,321	314,648	20,673	6.6%
New York	298,889	281,068	17,822	6.3%
Florida	255,327	243,134	12,194	5.0%
Pennsylvania	209,616	200,094	9,522	4.8%
Illinois	187,171	176,417	10,755	6.1%
Ohio	176,330	162,227	14,103	8.7%
Georgia	152,060	146,553	5,506	3.8%
North Carolina	138,373	135,374	2,999	2.2%
Michigan	135,857	141,946	-6,089	-4.3%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.