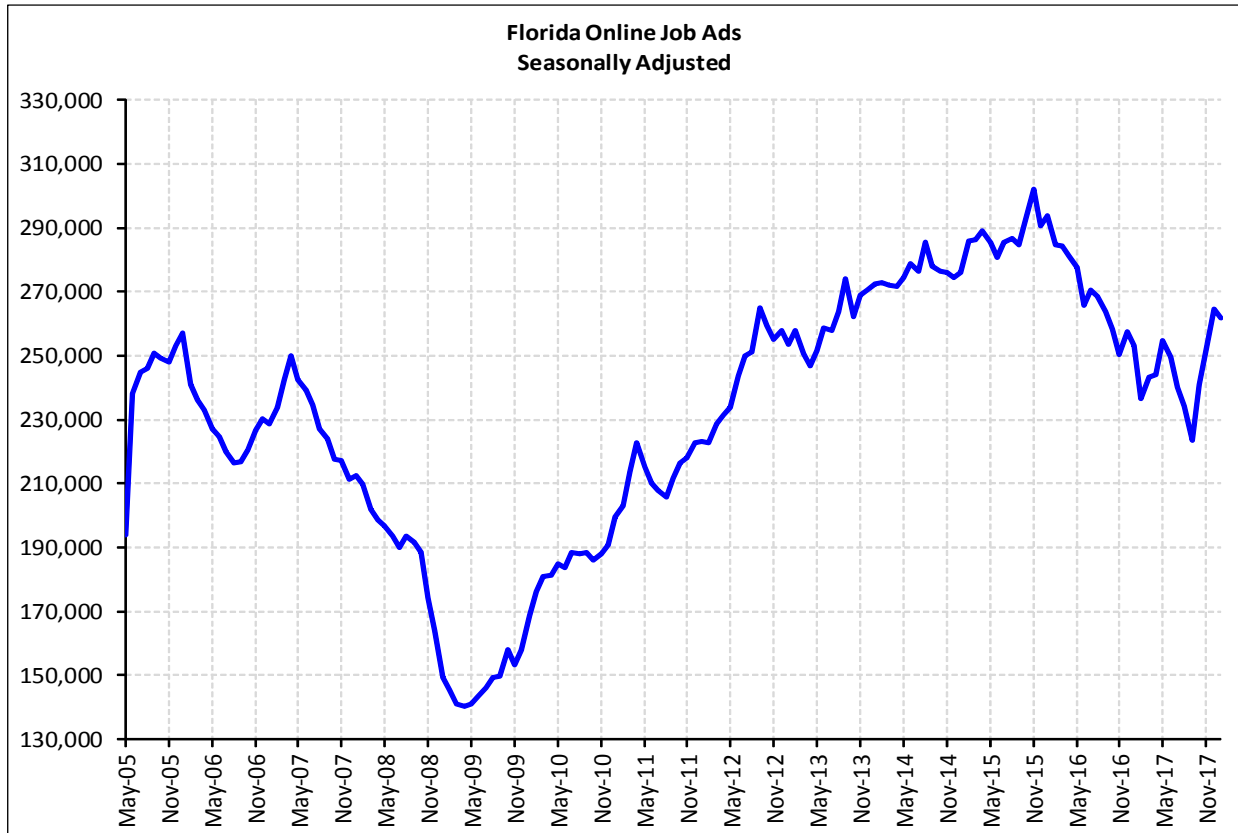


Help Wanted OnLine, Statewide Summary January 2018

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 16,000 sources and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation, and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Florida Department of Economic Opportunity, Bureau of Labor Market Statistics compiles and publishes reports every month from Help Wanted OnLine that show hiring demand at both the state level and the regional workforce board level.



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–January 2018

Florida Seasonally Adjusted	Online Ads January-2018	Online Ads December-2017	Online Ads January-2017	Over the Month Change		Over the Year Change	
				Level	Percent	Level	Percent
Total Ads	261,619	264,563	252,971	-2,944	-1.1%	8,648	3.4%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Florida job postings compiled by the Help Wanted OnLine data series totaled 261,619 job ads (seasonally adjusted) in January 2018. January job demand represented an increase of 8,648 job ads (+3.4 percent) over the year from the 252,971 jobs ads in January 2017. Job ads in Florida decreased over the month by 2,944 ads (-1.1 percent). Nationally, demand increased by 16,800 job ads (+0.3 percent) over the year and increased by 1,200 ads (+0.02 percent) in January compared to the previous month.

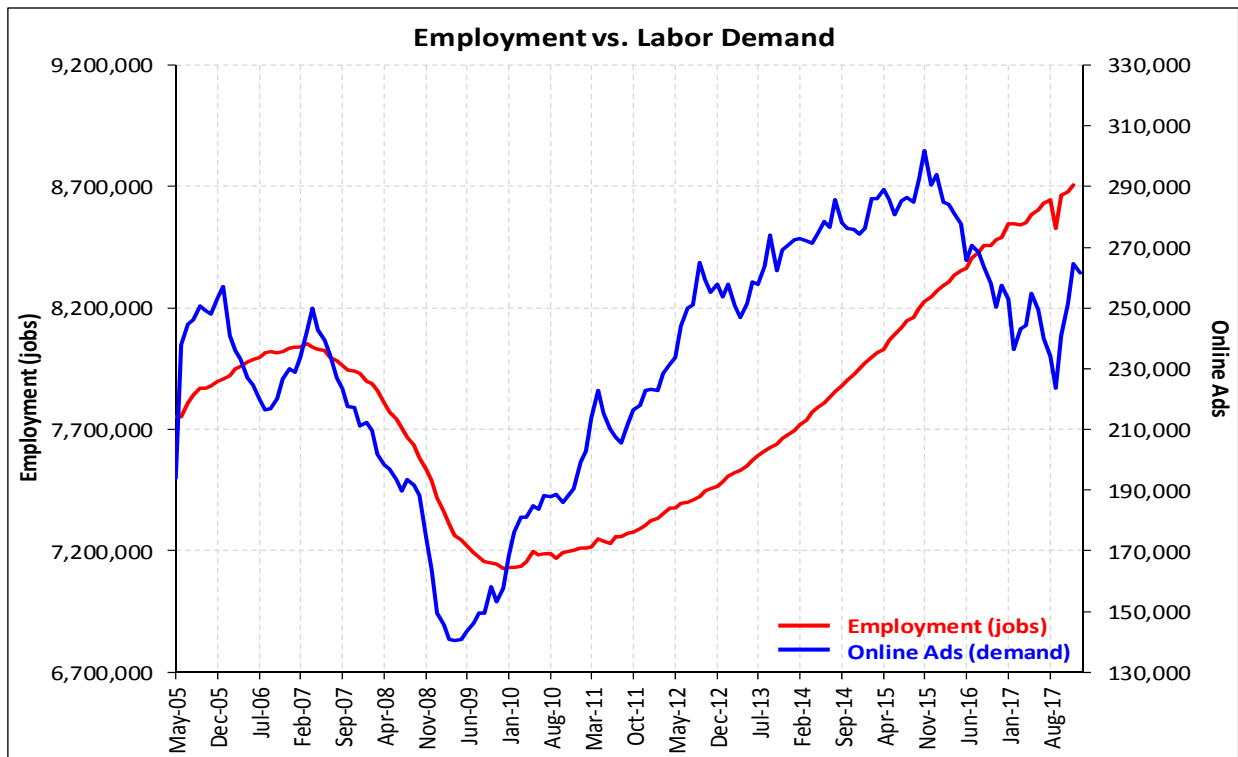
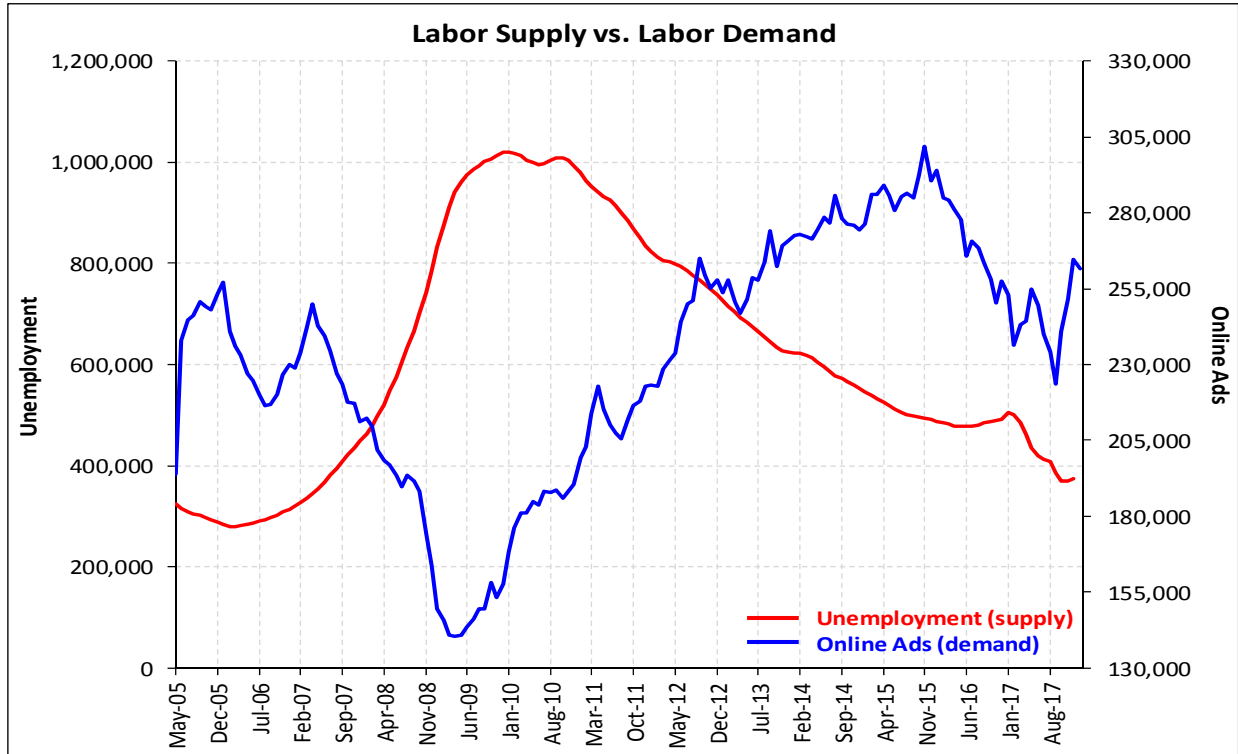
Major occupational groups with the most online ads in January were healthcare practitioners and technical occupations; office and administrative support occupations; sales and related occupations; and computer and mathematical occupations.

Online job demand was highest in the large metro cities, led by Orlando, Tampa, Miami, Jacksonville, and Fort Lauderdale. Among the top 15 cities with the most online ads, the highest percentage gain over the year in online ads was in Tallahassee, Florida (+33.8 percent).

Top 20 Advertised Occupations for Florida, Not Seasonally Adjusted	Online Ads January-2018	Online Ads January-2017
Registered Nurses	14,136	14,662
Retail Salespersons	6,898	6,137
Heavy and Tractor-Trailer Truck Drivers	5,625	4,763
First-Line Supervisors of Retail Sales Workers	5,603	6,143
First-Line Supervisors of Food Preparation and Serving Workers	4,599	4,714
Customer Service Representatives	4,574	4,880
First-Line Supervisors of Office and Administrative Support Workers	3,928	4,325
Maintenance and Repair Workers, General	3,574	3,557
Accountants	2,904	2,701
Maids and Housekeeping Cleaners	2,896	2,582
Computer User Support Specialists	2,828	2,963
Software Developers, Applications	2,795	2,610
Medical and Health Services Managers	2,739	2,655
Bookkeeping, Accounting, and Auditing Clerks	2,460	2,293
Computer Systems Analysts	2,403	2,605
Light Truck or Delivery Services Drivers	2,394	2,381
Network and Computer Systems Administrators	2,341	2,718
Cooks, Restaurant	2,267	2,326
Combined Food Preparation and Serving Workers, Including Fast Food	2,097	2,152
Executive Secretaries and Executive Administrative Assistants	2,049	2,180

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–January 2018



Sources: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–January 2018

Top 15 Direct Employers by Online Ads	Online Ads January-2018	Online Ads January-2017
HCA - The Healthcare Company	4,216	3,457
Marriott	2,268	1,628
ACCENTURE	1,491	918
Lowe's	1,362	710
Florida Hospital	1,343	887
Hilton Worldwide	1,273	1,386
AutoZone, Inc	1,272	1
Ascension Health	1,249	810
University of Florida	1,101	1,408
BROOKDALE	1,067	1,159
Community Health Systems Inc	1,054	1,128
Miami Dade College	1,031	5
Target Corporation	988	3
Lockheed Martin	943	824
Baptist Health System	943	362

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Cities With the Most Online Ads	Online Ads January-2018	Online Ads January-2017	Change (Percent)
Orlando, FL	19,880	21,335	-6.8%
Tampa, FL	19,773	23,131	-14.5%
Miami, FL	18,837	19,454	-3.2%
Jacksonville, FL	14,612	15,135	-3.5%
Fort Lauderdale, FL	6,858	7,596	-9.7%
Tallahassee, FL	5,553	4,151	33.8%
Fort Myers, FL	5,267	5,051	4.3%
Saint Petersburg, FL	4,675	5,263	-11.2%
Sarasota, FL	4,254	4,883	-12.9%
Boca Raton, FL	4,147	4,736	-12.4%
Gainesville, FL	3,956	3,918	1.0%
West Palm Beach, FL	3,880	4,526	-14.3%
Naples, FL	3,581	3,672	-2.5%
Pensacola, FL	3,448	3,617	-4.7%
Melbourne, FL	3,055	2,881	6.0%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–January 2018

Top 15 Requested Skills by Online Ads	Online Ads January-2018
Microsoft Office	9,338
Freight+	8,762
Quality Assurance (QA)	8,347
Bilingual	7,715
Pediatrics	6,351
Food Preparation	5,019
English Speaker	4,617
Preventative Maintenance	4,482
Behavioral Health	4,298
Quality Control	4,294
Customer Relationship Management (CRM)	4,210
Mathematics	3,436
Forklifts	3,426
Bilingual Spanish	3,389
Critical Care	3,382

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Certifications by Online Ads	Online Ads January-2018
Driver's License	26,185
Basic Life Support (BLS)	16,049
Certified Registered Nurse (RNC)	15,318
Commercial Driver's License (CDL)	10,692
Secret Clearance	7,881
Advanced Cardiac Life Support (ACLS)	7,127
Scaled Agile Framework (SAFe)	7,028
Occupational Safety & Health Administration Certification (OSHA)	6,060
Certification in Cardiopulmonary Resuscitation (CPR)	6,060
Food Safety Programs (HACCP)	5,699
Continuing Education (CE)	4,643
Licensed Practical Nurse (LPN)	3,635
HAZMAT	3,344
Certified Nursing Assistant (CNA)	3,222
Pharmacy Technician (PT)	2,834

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–January 2018

Florida Online Ads by Job Type

Job Type	Online Ads January-2018
Full-Time	214,546
Part-Time	51,053
Contract	9,809
Internship	1,776

Note: Total advertisements in this table may not equal the previously reported total due to overlapping or unspecified categories, and also because these counts are not seasonally adjusted.

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Highlights from The Conference Board, January 2018

- Nine of the ten largest states saw online demand increase over the year. Texas had the largest increase over the year, gaining 13,216 ads. Four of the ten largest states experienced gains over the month. California had the largest increase over the month, gaining 8,675 ads.
- Two of the four U.S. regions had increasing online labor demand over the month. The West experienced the largest increase over the month, gaining 13,400 ads.
- There were ten states in which the number of advertisements exceeded the number of unemployed: Hawaii, North Dakota, Minnesota, Colorado, New Hampshire, Iowa, Nebraska, Massachusetts, Wisconsin, and Vermont.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads January-2018	Total Ads January-2017	Over The Year Change	
			Level	Percent
California	568,288	555,751	12,537	2.3%
Texas	335,979	322,763	13,216	4.1%
New York	298,620	294,429	4,192	1.4%
Florida	261,619	252,971	8,648	3.4%
Pennsylvania	214,085	211,893	2,192	1.0%
Illinois	189,753	182,167	7,586	4.2%
Ohio	168,452	168,243	209	0.1%
Michigan	159,792	154,240	5,552	3.6%
Georgia	151,858	152,134	-275	-0.2%
North Carolina	137,100	132,781	4,318	3.3%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.