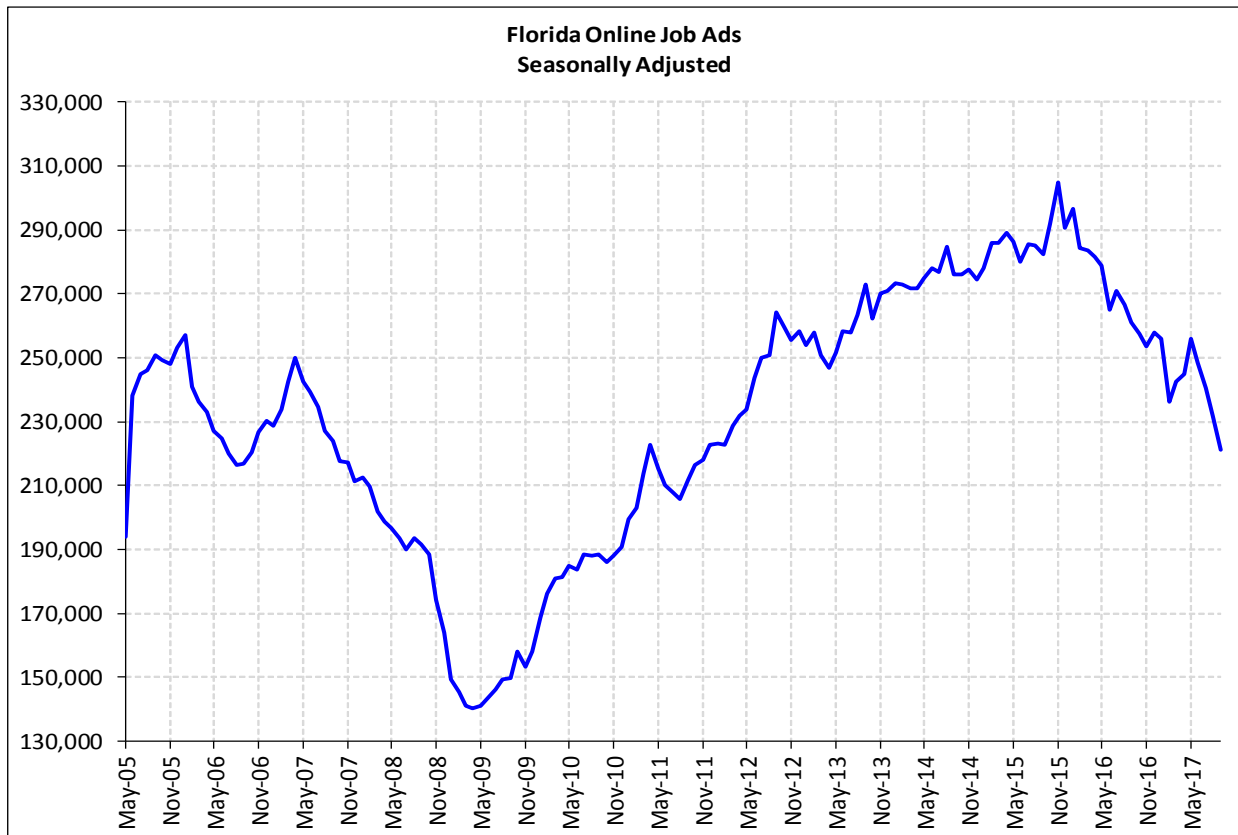


Help Wanted OnLine, Statewide Summary September 2017

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 16,000 sources and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation, and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Florida Department of Economic Opportunity, Bureau of Labor Market Statistics compiles and publishes reports every month from Help Wanted OnLine that show hiring demand at both the state level and the regional workforce board level.



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–September 2017

Florida Seasonally Adjusted	Online Ads	Online Ads	Online Ads	Over the Month Change		Over the Year Change	
	September-2017	August-2017	September-2016	Level	Percent	Level	Percent
Total Ads	221,091	231,977	260,889	-10,886	-4.7%	-39,798	-15.3%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Florida job postings compiled by the Help Wanted OnLine data series totaled 221,091 openings (seasonally adjusted) in September 2017. September job demand represented a decrease of 39,798 openings (-15.3 percent) over the year from the 260,889 openings in September 2016. Job postings in Florida decreased over the month by 10,886 openings (-4.7 percent). Nationally, demand decreased by 501,400 openings (-10.1 percent) over the year and increased by 2,500 job openings (+0.1 percent) in September compared to the previous month.

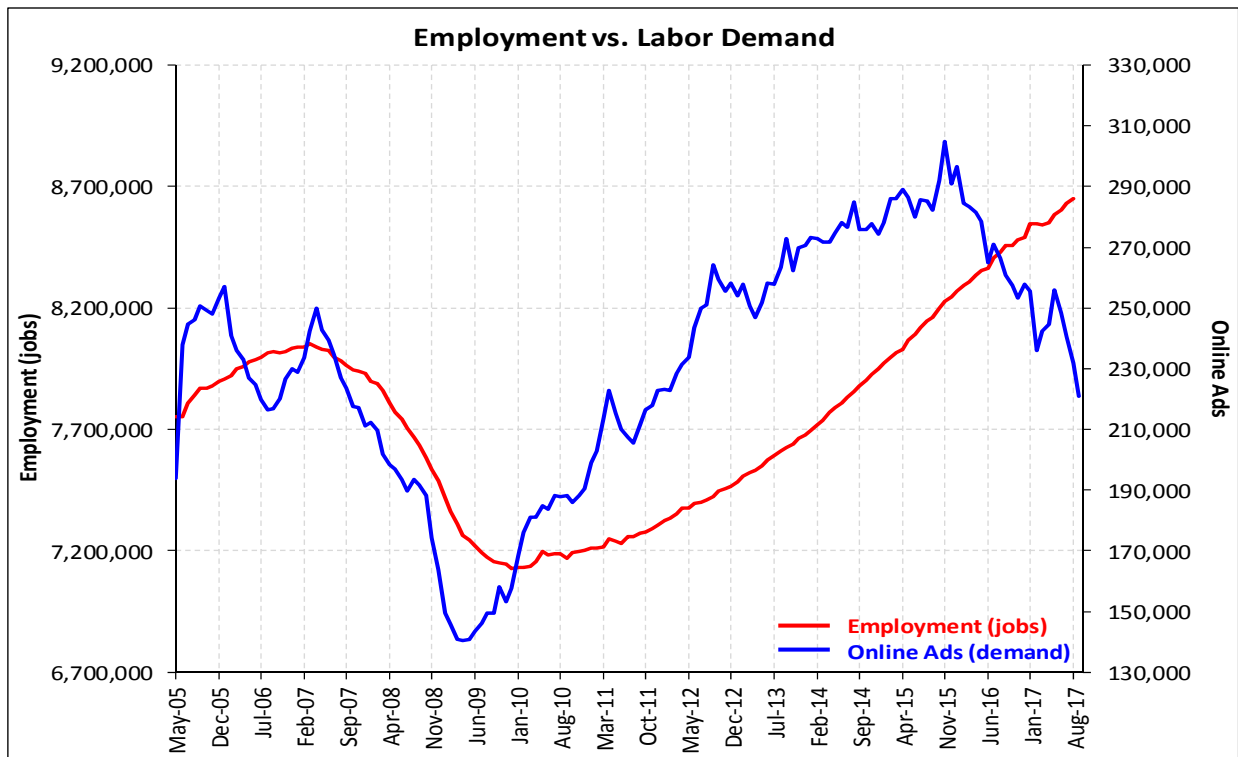
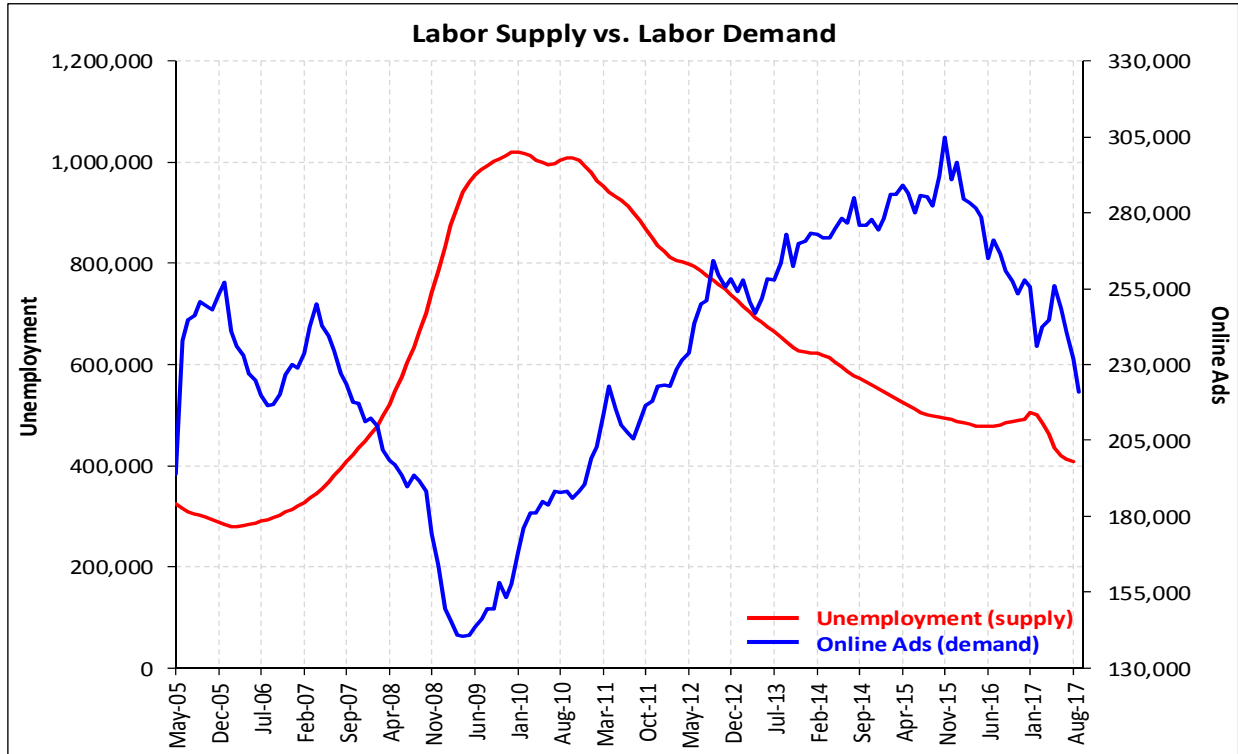
Major occupational groups with the most online ads in September were healthcare practitioners and technical occupations; sales and related occupations; office and administrative support occupations; and computer and mathematical occupations.

Online job demand was highest in the large metro cities, led by Tampa, Orlando, Miami, Jacksonville, and Fort Lauderdale. Among the top 25 cities with the most online ads, the highest percentage gain over the year in online ads was in Plantation, Florida (+27.4 percent).

Top 20 Advertised Occupations for Florida, Not Seasonally Adjusted	Online Ads September-2017	Online Ads September-2016
Registered Nurses	12,137	15,545
First-Line Supervisors of Retail Sales Workers	6,280	6,380
Retail Salespersons	6,114	6,540
Heavy and Tractor-Trailer Truck Drivers	4,694	5,303
Customer Service Representatives	4,450	5,146
First-Line Supervisors of Food Preparation and Serving Workers	3,989	4,661
First-Line Supervisors of Office and Administrative Support Workers	3,843	4,589
Maintenance and Repair Workers, General	3,693	3,654
Software Developers, Applications	3,178	2,655
Medical and Health Services Managers	3,154	3,101
Computer User Support Specialists	2,926	3,438
Computer Systems Analysts	2,882	2,829
Management Analysts	2,747	1,992
Network and Computer Systems Administrators	2,659	3,159
Accountants	2,607	2,966
Web Developers	2,172	2,643
Marketing Managers	2,143	2,099
Bookkeeping, Accounting, and Auditing Clerks	2,121	2,286
Maids and Housekeeping Cleaners	2,075	2,210
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	2,005	2,368

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–September 2017



Sources: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–September 2017

Top 15 Direct Employers by Online Ads	Online Ads September-2017	Online Ads September-2016
Anthem, Inc.	4,090	60
HCA - The Healthcare Company	4,016	3,477
ACCENTURE	2,252	1,190
Ascension Health	1,298	728
BROOKDALE	1,281	1,510
Lockheed Martin	1,208	429
Community Health Systems Inc	1,208	1,349
Marriott	1,097	1,051
Lowe's	1,059	683
Target Corporation	1,046	956
University of Florida	1,015	741
Hilton Worldwide	1,012	1,457
Boston Market Corporation	959	316
Miami Dade College	953	7
Starbucks	906	374

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Cities With the Most Online Ads	Online Ads September-2017	Online Ads September-2016	Change (Percent)
Tampa, FL	21,500	25,787	-16.6%
Orlando, FL	19,698	22,578	-12.8%
Miami, FL	17,391	21,859	-20.4%
Jacksonville, FL	15,282	15,963	-4.3%
Fort Lauderdale, FL	6,250	8,925	-30.0%
Tallahassee, FL	6,186	5,097	21.4%
Boca Raton, FL	4,515	5,539	-18.5%
Gainesville, FL	4,505	3,892	15.8%
Fort Myers, FL	4,400	5,495	-19.9%
Saint Petersburg, FL	4,384	5,518	-20.6%
Sarasota, FL	4,159	5,008	-17.0%
Pensacola, FL	3,964	3,852	2.9%
West Palm Beach, FL	3,595	5,019	-28.4%
Clearwater, FL	3,157	4,197	-24.8%
Melbourne, FL	3,052	3,255	-6.2%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–September 2017

Top 15 Requested Skills by Online Ads	Online Ads September-2017
Freight+	7,547
Bilingual	7,094
Quality Assurance (QA)	6,719
Pediatrics	5,551
Preventative Maintenance	3,949
English Speaker	3,805
Customer Relationship Management (CRM)	3,750
Quality Control	3,487
Structured Query Language (SQL)	3,325
Bilingual Spanish	3,288
Food Preparation	3,209
Flatbed Scanners	2,980
Forklifts	2,958
Technical Support	2,944
Behavioral Health	2,875

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Certifications by Online Ads	Online Ads September-2017
Driver's License	23,830
Certified Registered Nurse (RN)	14,633
Basic Life Support (BLS)	12,124
Commercial Driver's License (CDL)	9,048
Secret Clearance	8,024
Advanced Cardiac Life Support (ACLS)	5,563
Occupational Safety & Health Administration Certification (OSHA)	5,553
Certification in Cardiopulmonary Resuscitation (CPR)	5,214
Continuing Education (CE)	4,770
HAZMAT	3,311
Licensed Practical Nurse (LPN)	3,252
Board Certified (BC)	2,902
Health Insurance Portability and Accountability Act - HIPAA (HIPAA)	2,729
Food Safety Programs (HACCP)	2,588
Pharmacy Technician (PT)	2,558

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–September 2017

Florida Online Ads by Job Type

Job Type	Online Ads
	September-2017
Full-Time	212,290
Part-Time	44,321
Contract	8,861
Internship	1,237

Note: Total advertisements in this table may not equal the previously reported total due to overlapping or unspecified categories, and also because these counts are not seasonally adjusted.

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Highlights from The Conference Board, September 2017

- 10 of the 10 largest states saw online demand decrease over the year. California had the largest decrease over the year, losing 45,948 ads. Six of the 10 largest states experienced gains over the month. New York had the largest increase over the month, gaining 4,321 ads.
- Two of the four U.S. regions had increasing online labor demand over the month. The Northeast experienced the largest increase over the month, gaining 11,500 ads.
- There were six states in which the number of advertisements exceeded the number of unemployed: North Dakota, Colorado, New Hampshire, Minnesota, Hawaii, and Iowa.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads September-2017	Total Ads September-2016	Over The Year Change	
			Level	Percent
California	520,530	566,479	-45,948	-8.1%
Texas	300,260	345,566	-45,307	-13.1%
New York	274,840	284,531	-9,691	-3.4%
Florida	221,091	260,889	-39,798	-15.3%
Pennsylvania	192,654	206,401	-13,747	-6.7%
Illinois	173,136	183,672	-10,537	-5.7%
Ohio	154,089	176,351	-22,261	-12.6%
Georgia	138,651	156,265	-17,614	-11.3%
Michigan	132,256	152,815	-20,559	-13.5%
North Carolina	126,825	134,723	-7,899	-5.9%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.