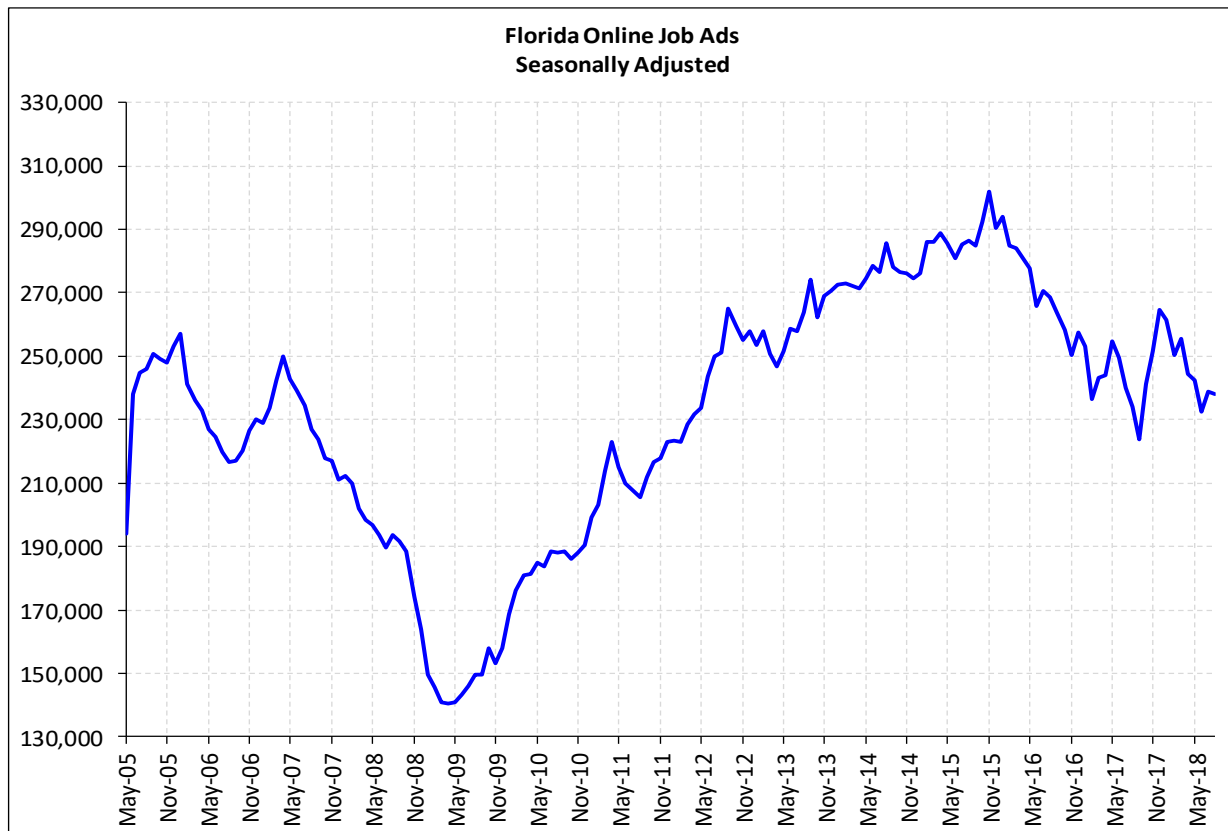


## Help Wanted OnLine, Statewide Summary August 2018

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 16,000 sources and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation, and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Florida Department of Economic Opportunity, Bureau of Labor Market Statistics compiles and publishes reports every month from Help Wanted OnLine that show hiring demand at both the state level and the regional workforce board level.



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

## Help Wanted OnLine, Statewide Summary–August 2018

Florida Seasonally Adjusted	Online Ads August-2018	Online Ads July-2018	Online Ads August-2017	Over the Month Change		Over the Year Change	
				Level	Percent	Level	Percent
Total Ads	238,082	238,924	234,095	-841	-0.4%	3,987	1.7%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Florida job postings compiled by the Help Wanted OnLine data series totaled 238,082 job ads (seasonally adjusted) in August 2018. August job demand represented an increase of 3,987 job ads (+1.7 percent) over the year from the 234,095 jobs ads in August 2017. Job ads in Florida decreased over the month by 841 ads (-0.4 percent). Nationally, demand increased by 89,100 job ads (+2.0 percent) over the year and decreased by 46,300 ads (-1.0 percent) in August compared to the previous month.

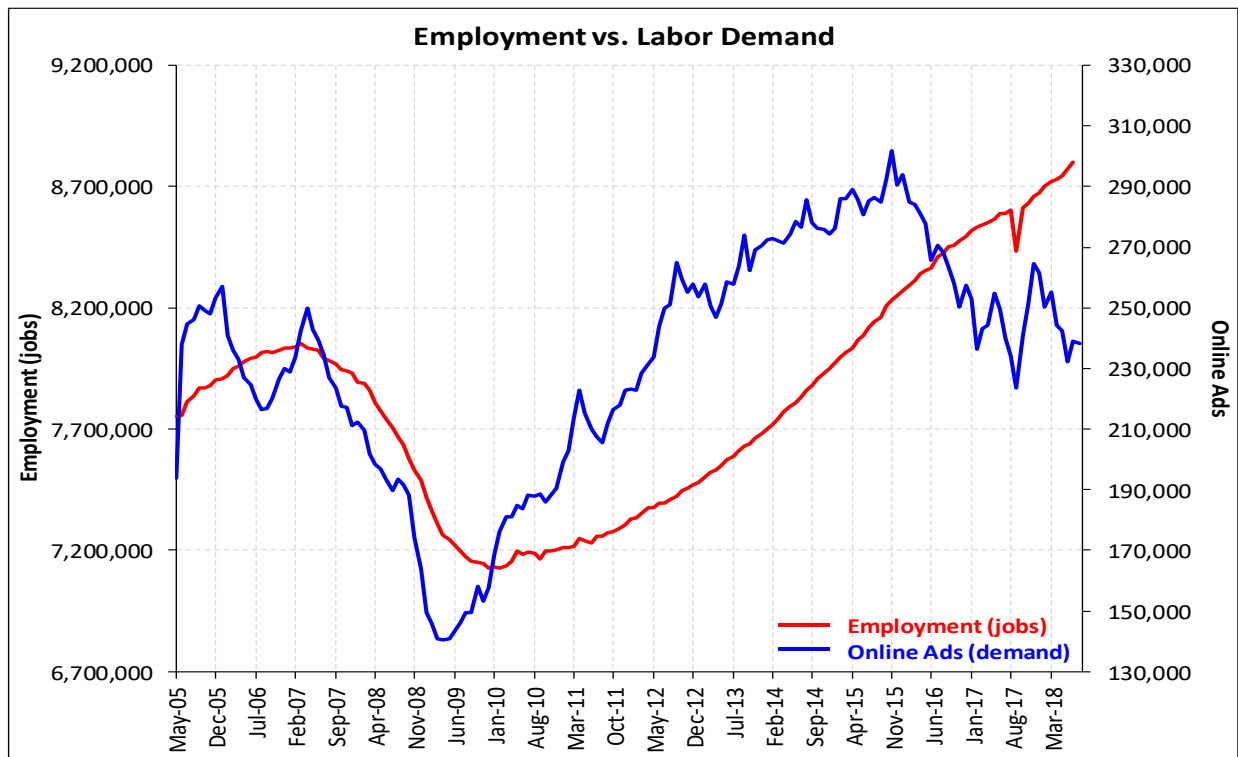
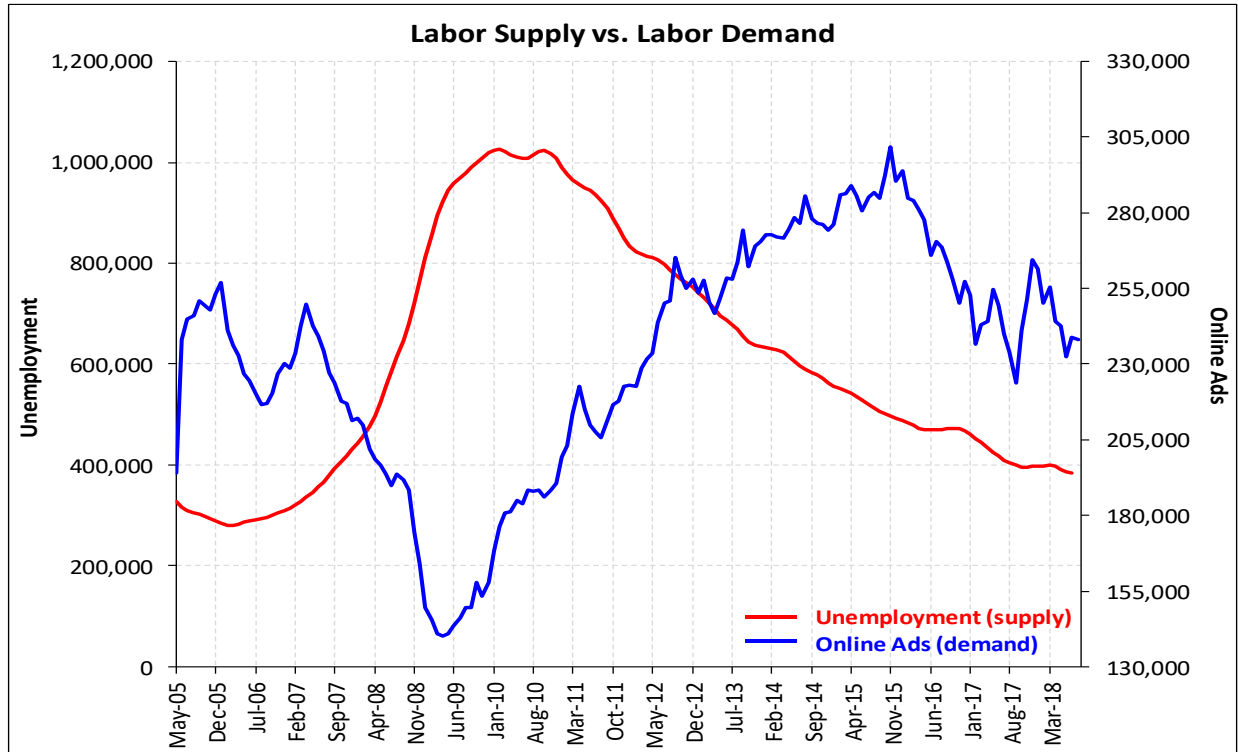
Major occupational groups with the most online ads in August were healthcare practitioners and technical occupations; office and administrative support occupations; sales and related occupations; and computer and mathematical occupations.

Online job demand was highest in the large metro cities, led by Orlando, Tampa, Miami, Jacksonville, and Fort Lauderdale. Among the top 15 cities with the most online ads, the highest percentage gain over the year in online ads was in Melbourne, Florida (+14.3 percent).

Top 20 Advertised Occupations for Florida, Not Seasonally Adjusted	Online Ads August-2018	Online Ads August-2017
Registered Nurses	12,402	13,814
Retail Salespersons	7,890	6,533
First-Line Supervisors of Retail Sales Workers	6,325	7,257
Heavy and Tractor-Trailer Truck Drivers	5,903	5,150
Customer Service Representatives	5,616	4,788
First-Line Supervisors of Office and Administrative Support Workers	4,894	4,645
Maintenance and Repair Workers, General	4,326	4,134
First-Line Supervisors of Food Preparation and Serving Workers	4,008	4,499
Software Developers, Applications	3,659	3,315
Accountants	3,269	3,099
Computer User Support Specialists	3,220	3,422
Security Guards	3,147	2,186
Medical and Health Services Managers	3,092	2,928
Computer Systems Analysts	2,901	2,941
Bookkeeping, Accounting, and Auditing Clerks	2,885	2,704
Combined Food Preparation and Serving Workers, Including Fast Food	2,616	2,256
Network and Computer Systems Administrators	2,615	2,917
Web Developers	2,543	2,458
Maid and Housekeeping Cleaners	2,418	2,678
Marketing Managers	2,344	2,042

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

## Help Wanted OnLine, Statewide Summary–August 2018



Sources: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

## Help Wanted OnLine, Statewide Summary–August 2018

<b>Top 15 Direct Employers by Online Ads</b>	<b>Online Ads August-2018</b>	<b>Online Ads August-2017</b>
HCA - The Healthcare Company	3,885	4,229
Marriott	2,652	1,576
Adventist HealthCare	2,529	652
Allied Universal Corp.	1,815	451
Target Corporation	1,782	702
Compass Group	1,340	776
Ascension Health	1,292	1,461
BROOKDALE	1,216	1,559
Charter Schools USA	1,172	502
Army	1,142	1,045
Florida Hospital	1,088	982
Deloitte	1,085	620
Lowe's	1,066	1,191
CONSULATE HEALTH CARE	1,066	647
Lockheed Martin	1,059	1,060

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

<b>Top 15 Cities With the Most Online Ads</b>	<b>Online Ads August-2018</b>	<b>Online Ads August-2017</b>	<b>Change (Percent)</b>
Orlando, FL	23,412	22,800	2.7%
Tampa, FL	21,511	23,983	-10.3%
Miami, FL	20,003	19,365	3.3%
Jacksonville, FL	15,988	16,679	-4.1%
Fort Lauderdale, FL	7,606	7,886	-3.6%
Tallahassee, FL	5,261	6,600	-20.3%
Saint Petersburg, FL	5,116	5,105	0.2%
Fort Myers, FL	5,076	4,945	2.6%
Boca Raton, FL	5,021	4,478	12.1%
West Palm Beach, FL	4,489	4,377	2.6%
Sarasota, FL	4,222	4,823	-12.5%
Pensacola, FL	4,152	4,461	-6.9%
Gainesville, FL	4,108	4,477	-8.2%
Melbourne, FL	3,902	3,413	14.3%
Clearwater, FL	3,463	3,631	-4.6%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

## Help Wanted OnLine, Statewide Summary–August 2018

<b>Top 15 Requested Skills by Online Ads</b>	<b>Online Ads August-2018</b>
Microsoft Office	24,593
Microsoft PowerPoint	11,341
Quality Assurance (QA)	9,603
Freight+	9,185
Bilingual	8,829
Pediatrics	5,699
Preventive maintenance	5,420
English speaker	5,158
Food preparation	4,782
Customer relationship management (CRM)	4,675
Quality control	4,674
Bilingual Spanish	4,575
Mathematics	4,316
Behavioral health	4,070
Forklifts	3,951

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

<b>Top 15 Certifications by Online Ads</b>	<b>Online Ads August-2018</b>
Driver's License	30,156
Basic Life Support (BLS)	14,217
Certified Registered Nurse (RNC)	11,637
Commercial Driver's License (CDL)	10,666
Class A Commercial Drivers License (CDL A)	10,216
Security clearance	6,757
Certification in Cardiopulmonary Resuscitation (CPR)	6,668
Advanced Cardiac Life Support (ACLS)	6,130
Occupational Safety & Health Administration Certification (OSHA)	5,958
Continuing Education (CE)	5,270
Food safety programs (HACCP)	5,036
Licensed Practical Nurse (LPN)	3,987
HAZMAT	3,779
First Aid certification	3,166
Secret Clearance	3,031

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

## Help Wanted OnLine, Statewide Summary–August 2018

### Florida Online Ads by Job Type

Job Type	Online Ads August-2018
Full-Time	241,505
Part-Time	57,646
Contract	9,983
Internship	1,633

Note: Total advertisements in this table may not equal the previously reported total due to overlapping or unspecified categories, and also because these counts are not seasonally adjusted.

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

### Highlights from The Conference Board, August 2018

- Seven of the ten largest states saw online demand increase over the year. Texas had the largest increase over the year, gaining 14,270 ads. One of the ten largest states experienced gains over the month. Georgia increased its over the month ads, gaining 334 ads.
- Four of the four U.S. regions had decreasing online labor demand over the month. The Midwest experienced the largest decrease over the month, gaining 21,200 ads.
- There were eleven states in which the number of advertisements exceeded the number of unemployed: North Dakota, Minnesota, Hawaii, Colorado, Iowa, Vermont, Virginia, Wisconsin, New Hampshire, Massachusetts, and Nebraska.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads August-2018	Total Ads August-2017	Over The Year Change	
			Level	Percent
California	518,894	524,435	-5,541	-1.1%
Texas	316,634	302,364	14,270	4.7%
New York	259,677	273,463	-13,786	-5.0%
Florida	238,082	234,095	3,987	1.7%
Pennsylvania	205,109	192,855	12,253	6.4%
Illinois	185,736	173,354	12,382	7.1%
Ohio	152,525	158,702	-6,177	-3.9%
Georgia	147,249	141,724	5,525	3.9%
Michigan	135,120	134,315	805	0.6%
North Carolina	130,644	124,974	5,670	4.5%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.