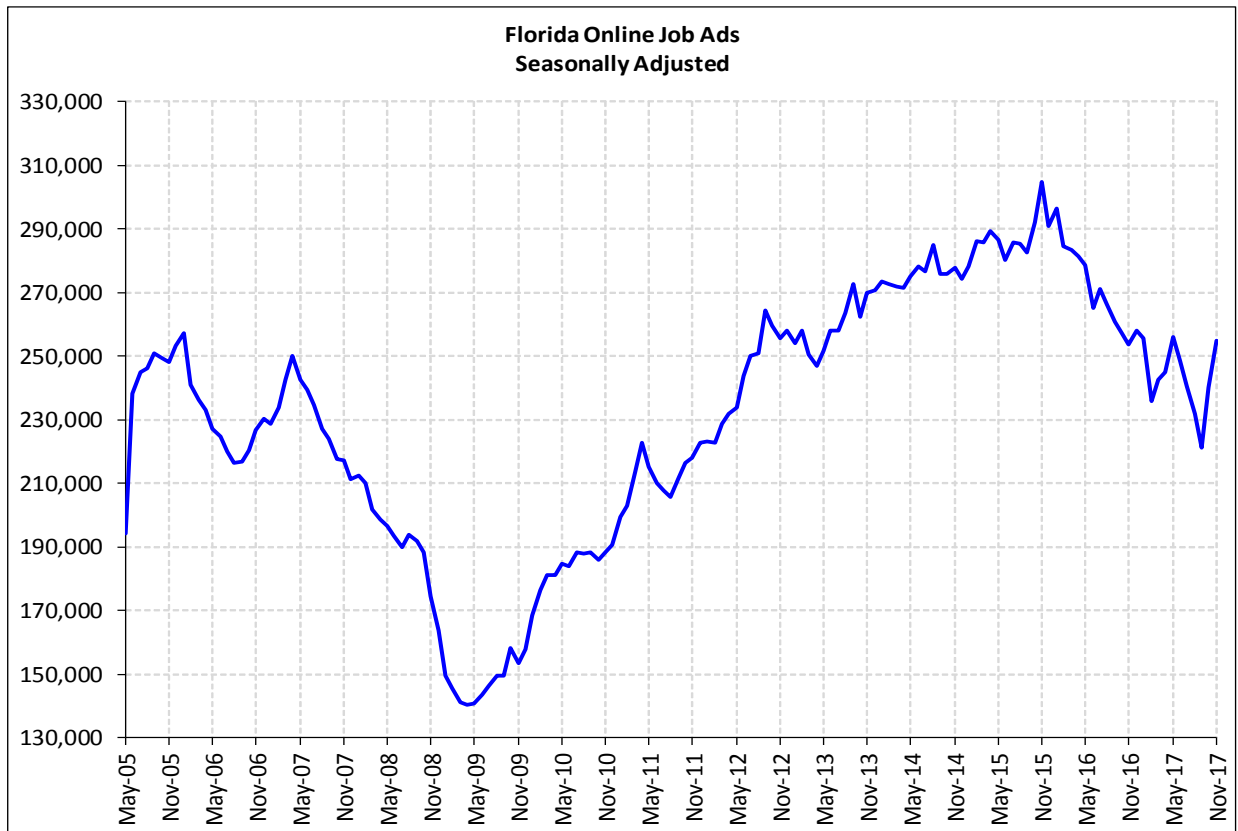


Help Wanted OnLine, Statewide Summary November 2017

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 16,000 sources and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation, and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Florida Department of Economic Opportunity, Bureau of Labor Market Statistics compiles and publishes reports every month from Help Wanted OnLine that show hiring demand at both the state level and the regional workforce board level.



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–November 2017

Florida Seasonally Adjusted	Online Ads November-2017	Online Ads October-2017	Online Ads November-2016	Over the Month Change		Over the Year Change	
				Level	Percent	Level	Percent
Total Ads	254,611	240,297	253,409	14,314	6.0%	1,202	0.5%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Florida job postings compiled by the Help Wanted OnLine data series totaled 254,611 openings (seasonally adjusted) in November 2017. November job demand represented an increase of 1,202 openings (+0.5 percent) over the year from the 253,409 openings in November 2016. Job postings in Florida increased over the month by 14,314 openings (+6.0 percent). Nationally, demand decreased by 181,900 openings (-3.7 percent) over the year and increased by 137,100 job openings (+3.0 percent) in November compared to the previous month.

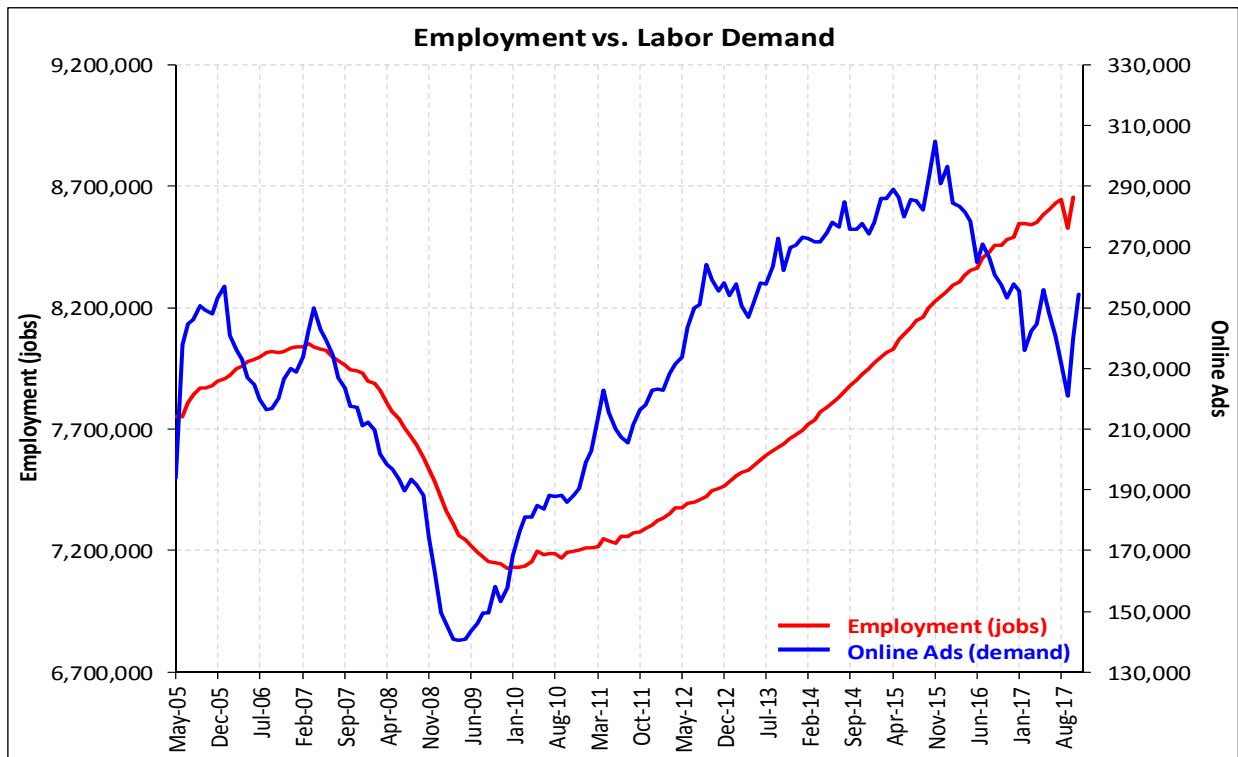
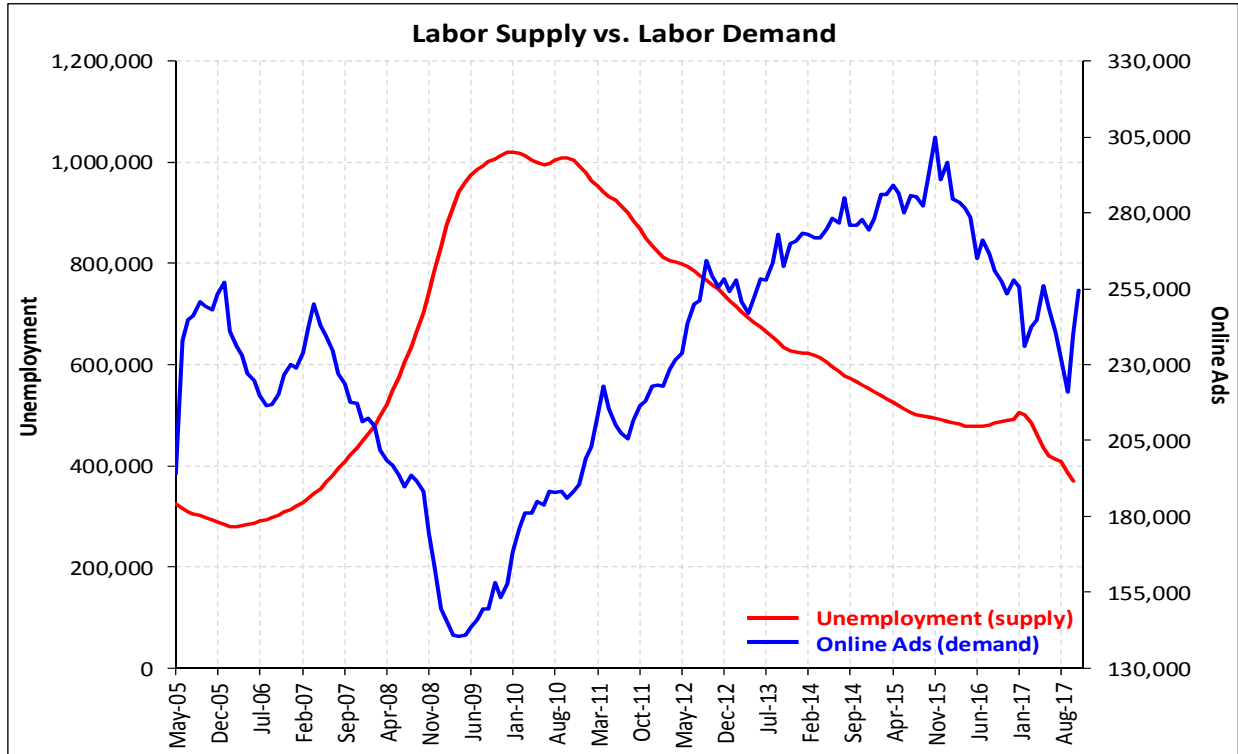
Major occupational groups with the most online ads in November were healthcare practitioners and technical occupations; office and administrative support occupations; sales and related occupations; and computer and mathematical occupations.

Online job demand was highest in the large metro cities, led by Tampa, Orlando, Miami, Jacksonville, and Fort Lauderdale. Among the top 25 cities with the most online ads, the highest percentage gain over the year in online ads was in Hollywood, Florida (+23.1 percent).

Top 20 Advertised Occupations for Florida, Not Seasonally Adjusted	Online Ads November-2017	Online Ads November-2016
Registered Nurses	14,265	16,178
Retail Salespersons	7,876	7,535
First-Line Supervisors of Retail Sales Workers	6,506	6,416
Heavy and Tractor-Trailer Truck Drivers	6,231	6,574
Customer Service Representatives	5,466	5,608
First-Line Supervisors of Food Preparation and Serving Workers	4,785	4,985
First-Line Supervisors of Office and Administrative Support Workers	4,577	4,606
Maintenance and Repair Workers, General	4,357	3,849
Software Developers, Applications	3,445	2,723
Computer User Support Specialists	3,212	3,275
Accountants	3,119	2,867
Maids and Housekeeping Cleaners	3,099	2,642
Medical and Health Services Managers	3,029	3,124
Computer Systems Analysts	2,947	3,049
Network and Computer Systems Administrators	2,754	2,939
Bookkeeping, Accounting, and Auditing Clerks	2,729	2,331
Combined Food Preparation and Serving Workers, Including Fast Food	2,700	2,593
Light Truck or Delivery Services Drivers	2,675	2,566
Cooks, Restaurant	2,470	2,454
Web Developers	2,418	2,432

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–November 2017



Sources: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–November 2017

Top 15 Direct Employers by Online Ads	Online Ads November-2017	Online Ads November-2016
HCA - The Healthcare Company	4,971	3,789
Target Corporation	2,161	1,763
ACCENTURE	2,000	1,316
Marriott	1,894	1,431
Florida Hospital	1,681	871
BROOKDALE	1,642	1,284
Lowe's	1,566	753
Community Health Systems Inc	1,433	1,296
Hilton Worldwide	1,294	1,321
Sears Holdings Corporation	1,235	188
University of Florida	1,129	913
Ascension Health	1,126	625
Lockheed Martin	1,098	732
Miami Dade College	1,043	14
Compass Group	966	830

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Cities With the Most Online Ads	Online Ads November-2017	Online Ads November-2016	Change (Percent)
Tampa, FL	23,018	26,370	-12.7%
Orlando, FL	22,543	22,971	-1.9%
Miami, FL	20,256	21,868	-7.4%
Jacksonville, FL	16,495	16,572	-0.5%
Fort Lauderdale, FL	7,409	8,383	-11.6%
Tallahassee, FL	5,967	5,082	17.4%
Fort Myers, FL	5,918	6,012	-1.6%
Saint Petersburg, FL	5,239	5,588	-6.2%
Sarasota, FL	5,068	5,540	-8.5%
Boca Raton, FL	4,754	5,235	-9.2%
Gainesville, FL	4,442	4,145	7.2%
West Palm Beach, FL	4,197	5,093	-17.6%
Naples, FL	4,009	4,112	-2.5%
Pensacola, FL	3,859	3,812	1.2%
Melbourne, FL	3,831	3,127	22.5%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–November 2017

Top 15 Requested Skills by Online Ads	Online Ads November-2017
Freight+	8,911
Quality Assurance (QA)	7,812
Bilingual	7,320
Pediatrics	6,660
Food Preparation	4,901
English Speaker	4,672
Preventative Maintenance	4,594
Behavioral Health	4,549
Customer Relationship Management (CRM)	3,720
Quality Control	3,655
Mathematics	3,565
Critical Care	3,436
Bilingual Spanish	3,334
Forklifts	3,185
Structured Query Language (SQL)	3,058

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Certifications by Online Ads	Online Ads November-2017
Driver's License	24,878
Certified Registered Nurse (RN)	17,871
Basic Life Support (BLS)	15,731
Commercial Driver's License (CDL)	11,001
Secret Clearance	7,715
Advanced Cardiac Life Support (ACLS)	7,422
Occupational Safety & Health Administration Certification (OSHA)	5,805
Certification in Cardiopulmonary Resuscitation (CPR)	5,790
Food Safety Programs (HACCP)	5,123
Continuing Education (CE)	5,038
HAZMAT	3,745
Licensed Practical Nurse (LPN)	3,614
Board Certified (BC)	2,967
Certified Nursing Assistant (CNA)	2,956
Pediatric Advanced Life Support (PALS)	2,724

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–November 2017

Florida Online Ads by Job Type

Job Type	Online Ads November-2017
Full-Time	243,219
Part-Time	55,524
Contract	11,905
Internship	1,726

Note: Total advertisements in this table may not equal the previously reported total due to overlapping or unspecified categories, and also because these counts are not seasonally adjusted.

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Highlights from The Conference Board, November 2017

- Five of the ten largest states saw online demand increase over the year. Illinois had the largest increase over the year, gaining 7,369 ads. Ten of the ten largest states experienced gains over the month. Michigan had the largest increase over the month, gaining 19,947 ads.
- Four of the four U.S. regions had increasing online labor demand over the month. The South experienced the largest increase over the month, gaining 52,500 ads.
- There were seven states in which the number of advertisements exceeded the number of unemployed: North Dakota, Colorado, Hawaii, Minnesota, New Hampshire, Iowa, and Nebraska.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads November-2017	Total Ads November-2016	Over The Year Change	
			Level	Percent
California	536,689	562,967	-26,278	-4.7%
Texas	324,512	332,397	-7,885	-2.4%
New York	284,323	286,969	-2,647	-0.9%
Florida	254,611	253,409	1,202	0.5%
Pennsylvania	203,029	202,722	307	0.2%
Illinois	186,774	179,404	7,369	4.1%
Ohio	165,450	172,892	-7,442	-4.3%
Michigan	155,032	149,871	5,161	3.4%
Georgia	148,201	152,946	-4,745	-3.1%
North Carolina	133,901	133,177	724	0.5%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.