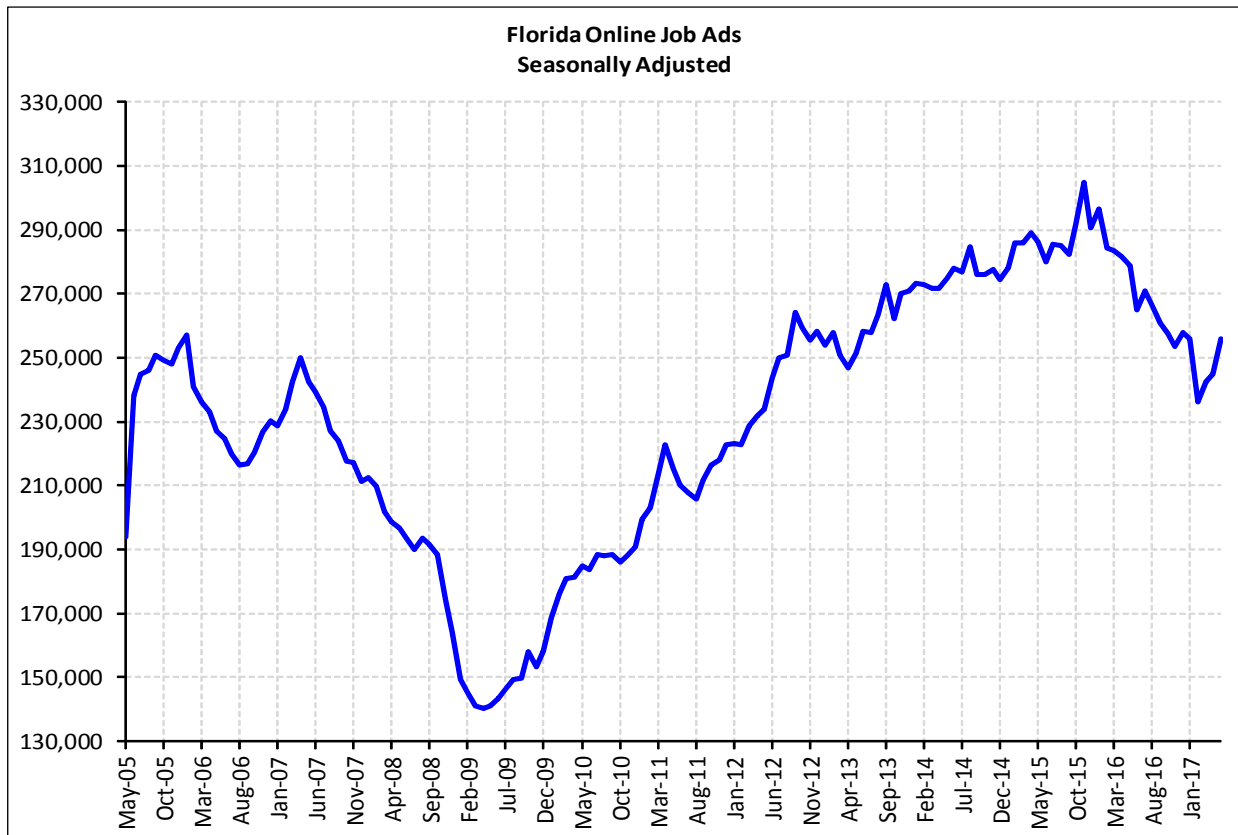


Help Wanted OnLine, Statewide Summary May 2017

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 16,000 sources and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation, and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Florida Department of Economic Opportunity, Bureau of Labor Market Statistics compiles and publishes reports every month from Help Wanted OnLine that show hiring demand at both the state level and the regional workforce board level.



Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–May 2017

Florida Seasonally Adjusted	Online Ads May-2017	Online Ads April-2017	Online Ads May-2016	Over the Month Change		Over the Year Change	
				Level	Percent	Level	Percent
Total Ads	255,858	244,758	278,587	11,099	4.5%	-22,729	-8.2%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Florida job postings compiled by the Help Wanted OnLine data series totaled 255,858 openings (seasonally adjusted) in May 2017. May job demand represented a decrease of 22,729 openings (-8.2 percent) over the year from the 278,587 openings in May 2016. Job postings in Florida increased over the month by 11,099 openings (+4.5 percent). Nationally, demand decreased by 499,400 openings (-9.4 percent) over the year and increased by 195,600 job openings (+4.2 percent) in May compared to the previous month.

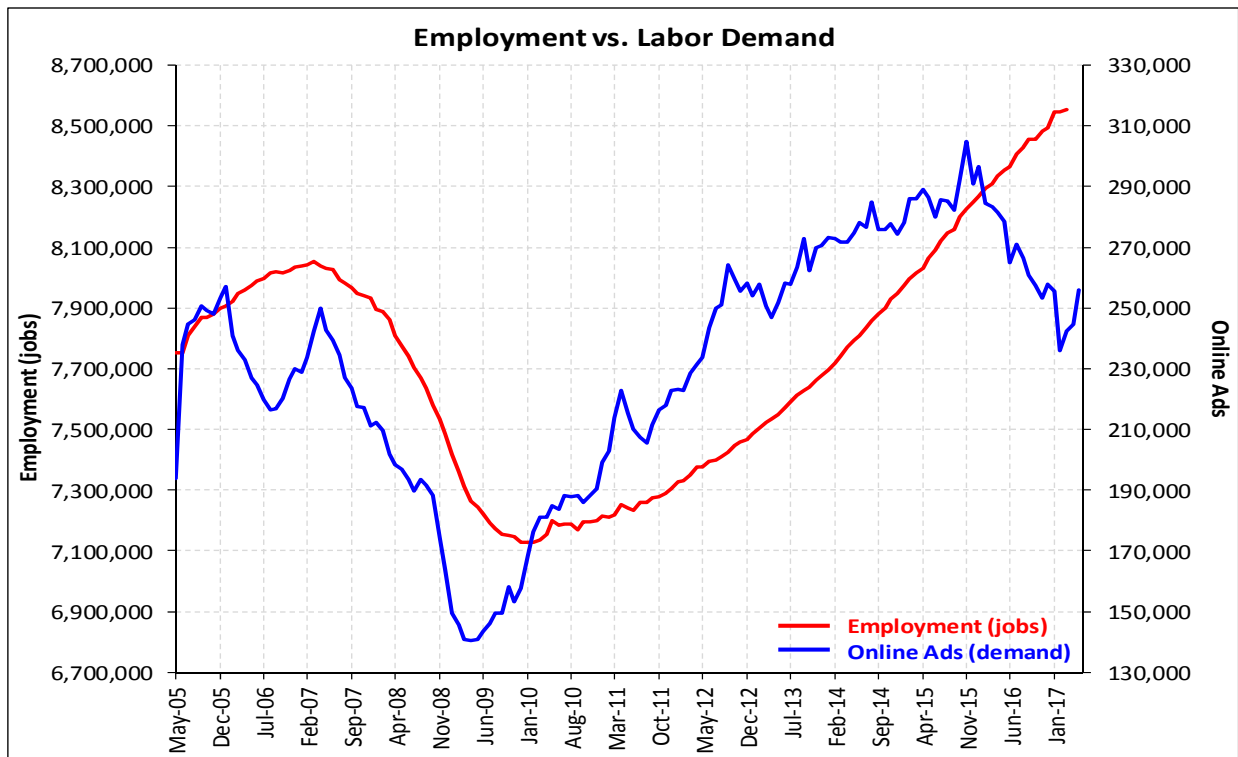
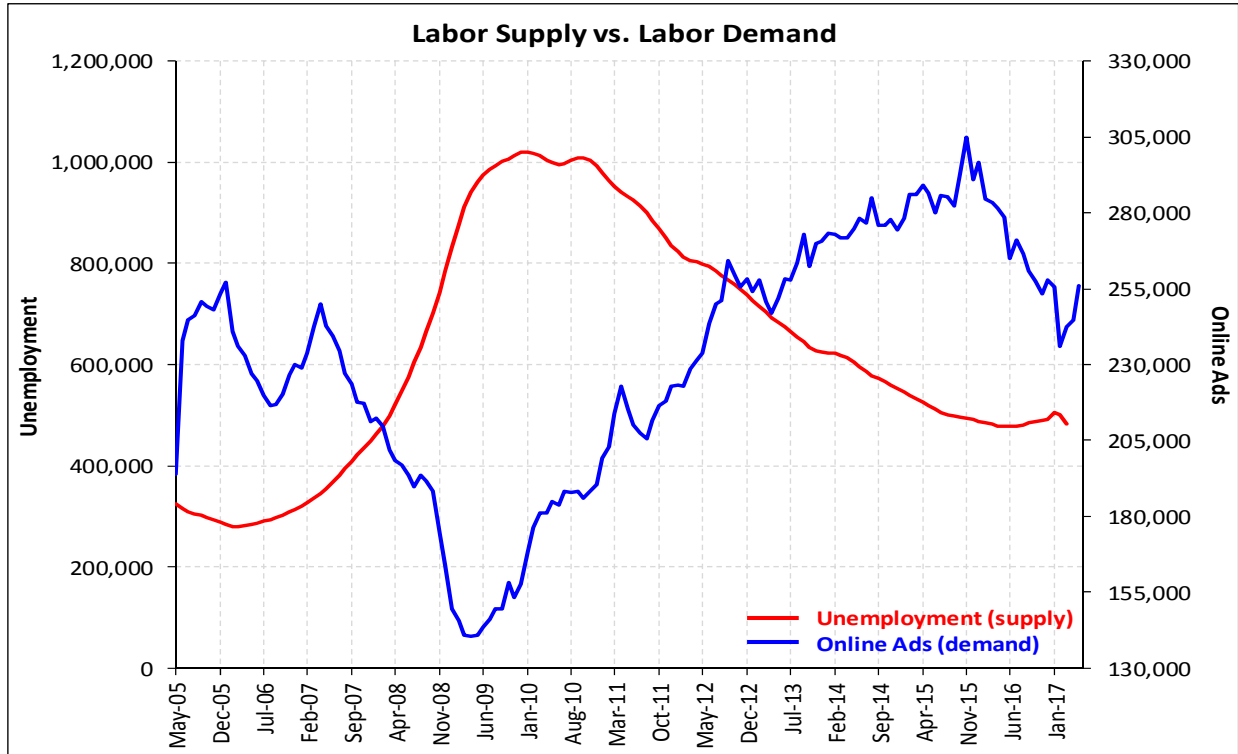
Major occupational groups with the most online ads in May were healthcare practitioners and technical occupations; office and administrative support occupations; sales and related occupations; and computer and mathematical occupations.

Online job demand was highest in the large metro cities, led by Tampa, Orlando, Miami, Jacksonville, and Fort Lauderdale. Among the top 25 cities with the most online ads, the highest percentage gain over the year in online ads was in Gainesville, Florida (+14.6 percent).

Top 20 Advertised Occupations for Florida, Not Seasonally Adjusted	Online Ads May-2017	Online Ads May-2016
Registered Nurses	15,173	17,109
First-Line Supervisors of Retail Sales Workers	7,593	6,938
Retail Salespersons	6,853	7,130
Customer Service Representatives	5,076	5,534
Heavy and Tractor-Trailer Truck Drivers	4,964	7,120
First-Line Supervisors of Office and Administrative Support Workers	4,810	4,551
Maintenance and Repair Workers, General	4,131	3,909
First-Line Supervisors of Food Preparation and Serving Workers	3,901	5,912
Computer User Support Specialists	3,467	3,093
Accountants	3,324	3,224
Software Developers, Applications	3,269	2,751
Bookkeeping, Accounting, and Auditing Clerks	3,027	2,823
Medical and Health Services Managers	2,959	3,244
Network and Computer Systems Administrators	2,796	3,098
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	2,756	2,949
Security Guards	2,736	2,173
Computer Systems Analysts	2,724	2,902
Maids and Housekeeping Cleaners	2,662	2,614
Nursing Assistants	2,603	1,568
Executive Secretaries and Executive Administrative Assistants	2,370	2,703

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–May 2017



Sources: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–May 2017

Top 15 Direct Employers by Online Ads	Online Ads May-2017	Online Ads May-2016
HCA - The Healthcare Company	4,873	4,085
ACCENTURE	2,675	678
Tenet Healthcare Corporation	1,889	1,340
Ascension Health	1,876	352
BROOKDALE	1,471	1,595
Marriott	1,343	1,275
Lowe's	1,310	1,112
CVS Health	1,287	812
University of Florida	1,259	832
Hilton Worldwide	1,248	1,601
Community Health Systems Inc	1,241	1,872
Florida Hospital	1,136	936
Adventist Health System	1,131	33
Bank Of America	1,097	793
Allied Universal Corp.	1,076	0

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Cities With the Most Online Ads	Online Ads May-2017	Online Ads May-2016	Change (Percent)
Tampa, FL	24,798	26,967	-8.0%
Orlando, FL	23,472	24,794	-5.3%
Miami, FL	20,655	22,673	-8.9%
Jacksonville, FL	16,744	16,906	-1.0%
Fort Lauderdale, FL	7,723	9,874	-21.8%
Tallahassee, FL	5,774	5,211	10.8%
Saint Petersburg, FL	5,532	5,638	-1.9%
Fort Myers, FL	5,206	5,684	-8.4%
Boca Raton, FL	5,053	5,802	-12.9%
Sarasota, FL	4,938	5,313	-7.1%
West Palm Beach, FL	4,766	5,277	-9.7%
Pensacola, FL	4,595	4,019	14.3%
Gainesville, FL	4,363	3,806	14.6%
Clearwater, FL	4,028	4,438	-9.2%
Melbourne, FL	3,572	3,235	10.4%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–May 2017

Top 15 Requested Skills by Online Ads	Online Ads May-2017
Bilingual	7,222
Quality Assurance (QA)	6,372
Pediatrics	5,459
Freight+	4,270
English Speaker	4,232
Preventative Maintenance	4,050
Customer Relationship Management (CRM)	3,692
Bilingual Spanish	3,588
Quality Control	3,335
Food Preparation	3,191
Technical Support	3,029
Forklifts	2,929
Structured Query Language (SQL)	2,923
Mathematics	2,798
Java	2,797

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Top 15 Certifications by Online Ads	Online Ads May-2017
Driver's License	23,610
Certified Registered Nurse (RN)	15,507
Basic Life Support (BLS)	11,825
Sales Associate	7,850
Secret Clearance	6,688
Certification in Cardiopulmonary Resuscitation (CPR)	6,276
Commercial Driver's License (CDL)	5,974
Occupational Safety & Health Administration Certification (OSHA)	5,767
Advanced Cardiac Life Support (ACLS)	5,601
Continuing Education (CE)	4,411
Licensed Practical Nurse (LPN)	4,023
Certified in Nursing Administration (CNA)	2,869
Board Certified (BC)	2,839
Health Insurance Portability and Accountability Act - HIPAA (HIPAA)	2,658
Food Safety Programs (HACCP)	2,595

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Help Wanted OnLine, Statewide Summary–May 2017

Florida Online Ads by Job Type

Job Type	Online Ads May-2017
Full-Time	243,258
Part-Time	45,912
Contract	18,642
Internship	2,300

Note: Total advertisements in this table may not equal the previously reported total due to overlapping or unspecified categories, and also because these counts are not seasonally adjusted.

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.

Highlights from The Conference Board, May 2017

- 10 of the 10 largest states saw online demand decrease over the year. 10 of the 10 largest states experienced gains over the month. California had the largest increase over the month, gaining 15,111 ads.
- All four U.S. regions had increasing online labor demand over the month. The South experienced the largest increase over the month, gaining 59,400 ads.
- There were eight states in which the number of advertisements exceeded the number of unemployed: Colorado, North Dakota, South Dakota, Minnesota, New Hampshire, Iowa, Hawaii, and Wisconsin.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads May-2017	Total Ads May-2016	Over The Year Change	
			Level	Percent
California	549,279	614,723	-65,445	-10.6%
Texas	323,223	372,536	-49,314	-13.2%
New York	287,645	306,919	-19,274	-6.3%
Florida	255,858	278,587	-22,729	-8.2%
Pennsylvania	203,110	221,400	-18,290	-8.3%
Illinois	185,266	204,261	-18,994	-9.3%
Ohio	165,673	192,303	-26,630	-13.8%
Georgia	151,932	167,763	-15,831	-9.4%
Michigan	147,716	163,291	-15,575	-9.5%
North Carolina	140,716	143,208	-2,492	-1.7%

Source: The Conference Board, Help Wanted OnLine, prepared by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics.